



Contact Lisa at Quark Insights for more! | LisaC@quark-insights.com

Quark – Vendor Information

2025 Business Profile

Business Profile

Quark is an insights and communication consultancy dedicated to converting data into actionable insights and strategies to help businesses uncover valuable business opportunities. Principle & Lead Strategist Lisa Ciancarelli has over 2 ½ decades working through solutions and discovering opportunities from data with high-profile brands like AMC Networks, CBS and A&E Television, as well as measurement pioneers like Comscore and VideoAmp.

Reporting & Insights

- Dashboards
- Google Analytics Reports
- Excel Templates/Outputs
- Reporting Briefs
- Data Scorecards
- Onesheets/Infographics

Marketing

- Web Sites
- Social Media Content
- Blogging
- Data Storytelling
- Measurement Planning

Narratives | Thought Leadership

- Executive Data Scripts/Narratives
- Ghost Writing on Findings
- Project Management (Qual/Quant)
- Surveys/Discussion Guides
- Presentations | Lectures

About Quark Insights:

Legal Entity Name: Quark Insights Consulting, LLC

Tax ID Number: 81-4286285

Services | Products provided: Research & Insights

Business Classification: Limited Liability Company (LLC)

Principle place of business:

Street Address: 217 Sunset Avenue

City: Hightstown

State: New Jersey

Zip Code: 08520

Quark Insights Contact:

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