

Alyssa Powell

Multimedia Producer & Video Editor

973-380-6544
Newark, New Jersey 07018
alyssa.powell1209@gmail.com

Creative, detail-oriented multimedia producer and Video Editor with 6+ years of experience in video production, motion graphics, and post-production. Skilled in Adobe Creative Cloud and Final Cut Pro, with experience in time-lapse video creation, storytelling, and brand-aligned content production. Adept at managing multiple projects in fast-paced environments while ensuring quality and consistency.

MEDIA EXPERIENCE

Film Teacher's Assistant/Producer | Academy 360 | 03/2025 - Present

- **Facilitated 12 Special needs students in the production of 12 high-quality short films, while contributing to good working relationships and a positive atmosphere on each production.**
- Assisted students in the each phase of production, specializing in the research logistics and scripting of films during pre-production

Videographer/Video Editor | Self-Employed | 04/2021 - Present

- Captured high-quality **video documentation** using GoPro cameras to ensure accurate inventory representation across hospital departments.
- Coordinated with on-site personnel, maintaining efficient workflow and adhering to strict video content guidelines..

Assistant Video Editor | TED Conferences | 09/2022 - 12/2023

- Produced **4+ project templates daily** for in-house and freelance editors using **Final Cut Pro X and Adobe Premiere Pro**, ensuring efficiency and brand consistency.
- Assisted in **media management, ingestion, and archiving** of **10+ hours of A/V assets weekly**, maintaining an organized and accessible **digital media library**.
- Supported **production and post-production** for TED's **scripted and educational content**, contributing to **over 10 edited seminars weekly**.

Teacher's Assistant/Production Assistant | Ghetto Film School | 07/2021 - 08/2021

- **Facilitated 50-75 students in the production of 33 high-quality short films**, within a month!
- Trained students on the use of live and film studio technology, including audio, switching, and teleprompters.

Lead Video Editor/Production Assistant | Montclair State University | 05/2021 - 07/2021

- **Co-produced and edited a mini-documentary** featured at The ReelAbilities Film Festival.
- Collaborated with Heidi Latsky, a renowned choreographer and artistic director, and her company, Heidi Latsky Dance

EDUCATION

B.A | Television & Digital Media Production | Montclair State University | 2017 - 2021

- **Relevant Coursework:** Advanced Television Production, Theorizing in Media, Transmedia Projects, Audio Production for Film/Digital Media, Acting For Filmmakers, How to Watch Tv, Control Room and Studio Production, Developing the Documentary, Field Production and Editing, Intro to Screenwriting, Podcast Production, Television Company, Writing for Media
- **Awards:** Dean's List 2017-2021
- **Clubs:** MSU Video Production Club, 90.3 WMSC College Radio Station, National Society of Collegiate Scholars

SKILLS

- Final Cut Pro X Creative Cloud
- Adobe Creative Cloud
- NextGen Audio Systems
- Microsoft & Google Suite
- Airtable
- LucidLink
- Frame.io
- Media Shuttle
- CatDV