

DAVID GARCIA

■ DIRECTOR | DOP | EDITOR

ABOUT

Award winning cinematographer, director, editor, producer, and consultant. Has over ten years of production experience in broadcast, commercial, documentary, film, and social media content production. Owns production company Between Pictures LLC. Understands best practices in budgeting, camera operating, color grading, content strategy, developing bids, directing productions, editing, KPI analysis, lighting sets, writing scripts, negotiating vendor contracts, personnel managing, and VFX asset management. Clients include Amazon, Greats Brand, History, IBM, Meta, New York Times, Showtime, Soloviev Group, Tiffany & Co., United Nations, Walmart.

KNOWLEDGE & BACKGROUND

Hardware Skills: Aaton A-Minima Super 16mm, Aaton XTR Prod, Angenieux Optimo, Arri Alexa Mini, Alexa LF, Alexa Super 35, Aputure Lights, Arriflex 235, Arriflex 435, Black Magic Pocket Pro 6k, URSA, Canon C500, Cooke Speed Panchro, GoPro 360, Insta360, Panavision T-Series, Red One, Red Gemini, Red Komodo-X, Sony Fx3, Fx7, Venice, Zcam S1 VR

Software Skills: After Effects, Audition, AVID, Da Vinci, Jungle, Favro, Final Cut, Final Draft, Firefly, Frame.IO, Google Analytics, G-Suite, Handbreak, Highland 2, Illustrator, InDesign, Jira, Media Encoder, Microsoft Suite, OBS, Photoshop, Premiere, Slack, Veo 3, Youtube

Awards & Festivals: Effie Worldwide Most Effective Campaign 2013, LA Shorts 2019, North Europe International Film Festival 2020, Vero Beach Film Festival 2024

Volunteer and Internships: Volunteer at The Aktion Art Gallery, script reader at Larry Levinson Productions, intern at World of Wonder, mentor at Independent Content Studio

EDUCATION

■ COVID-19 COMPLIANCE OFFICER TRAINING

2022

HEALTH EDUCATION SERVICES

■ TEMPLE UNIVERSITY

2007

BACHELOR OF ARTS, FILM MEDIA ARTS, DEAN'S LIST

SELECT PRODUCTION EXPERIENCE

TRUMARK | 2026 COMMERCIAL SERIES

1st Assistant Director

ALL THAT'S GOOD,
TRUMARK CREDIT UNION

COLEPITZ - REAPER | MUSIC VIDEO

Camera Operator

DIR. JOLIL ULA

FN AMERICA | 2026 COMMERCIAL SERIES

1st Assistant Director

FN, ELEVATE, ALL THAT'S GOOD

DAVID'S BRIDAL | 2025 FALL COMMERCIAL

Director, Camera Operator

DAVID'S BRIDAL

ROYAL FARMS | 2025 SUPERBOWL SPOT

Camera Operator, Stills

BIG RIVER FILM CO, ROYAL FARMS

NOT FORGOTTEN - MAUI | DOCUMENTARY

Director, DoP, Editor

THE RELIEF FOUNDATION

SWIPE | FEATURE NARRATIVE

Co-Producer

DIR. SEAN WHALEN

ZEKE | DRAMEDY NARRATIVE

2nd Assistant Director

DIR. KERRY CODDETT

REBEL FORMULATORS | 2025 COMMERCIAL

Camera Operator

INOLEX, ALL THAT'S GOOD

THE LAST RIDE | DOCUMENTARY

Director of Photography

DIR. LAMAR MCPHERSON,
M-VISION FILMS

BLOOD HANDSOME - LEAVING | MUSIC VIDEO

DoP, 2nd Unit Director

YOUNG & COLD RECORDS

SATELLITE LAUNCH | 2024 COMMERCIAL

Writer, Producer, Editor

KALEIDEO, SATSURE

THE DAILY SHOW | EPISODIC

UPM

CBS VIACOM, COMEDY CENTRAL,
THE DAILY SHOW, PARAMOUNT

LIMA NYC SURGICAL | VR 360 AD

Director, Writer, Producer

LIMA CORP, PRODUCTIONHUB

KORINE - UNCROSSED | MUSIC VIDEO

Director, Producer, Editor

BORN LOSERS RECORDS

HER LITTLE SECRET | NARRATIVE

Director of Photography

DIR. DERRICK HAMMOND
20/20 VIZION ENT.

CORY WADE - THERE FOR YOU | MUSIC VIDEO

Director, Editor

CORY WADE, RAIN DOVE

WALMART: LBC | 2015 COMMERCIAL SERIES

Director, DoP, Editor

VIMBY, WALMART

CONTACT

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