

Dan Koerner

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Experience

Savannah Bananas (Fans First Entertainment) May 2025 - PRESENT

Creative Video Intern - Savannah, GA

Pitch, film, and edit high-energy video content for TikTok, Instagram, and YouTube while traveling on the Savannah Bananas' World Tour, driving viral growth and engaging with over 10 million followers.

Princeton University September 2023 - May 2024

Freelance Creative Video Producer - Princeton, NJ

Produced content for Princeton University's athletics programs and social media channels. Notable projects include shooting and creating content for the Ivy League squash championship hosted by Princeton, the Ivy League fencing championship at Columbia University, and directing the Princeton Women and Girls in Sports Day event.

Harvard University August 2022 - May 2023

Creative Video Assistant - Cambridge, MA

Produced cinematic recaps for Harvard's 42-sport varsity programs, focusing on capturing and editing compelling highlights. Ensured deliverable completion within a 3-hour timeframe post-game, meeting tight deadlines for timely content delivery. Worked side-by-side with on-site Communications and Multimedia contacts to facilitate efficient distribution across Harvard Athletics' digital channels.

Rutgers University September 2023 - May 2024

Freelance Creative Video Producer - New Brunswick, NJ

Produced content for Rutgers University's athletics programs and social media channels. Notable projects include documenting a 9-day trip to Spain with the men's soccer team and creating cinematic recaps and social content for the Rutgers Athletic Hall of Fame ceremony.

Conduit Digital June 2023 - January 2024

Video & Engagement Specialist - Bayville, NJ

Managed and analyzed B2B video campaigns, utilizing A/B testing to enhance client engagement and conversion rates. Served as the Executive Producer for Season 3 of the AgencyTalk podcast and Conduit Currents web series, overseeing content curation and production. Led the development of compelling B2C social media advertisements and content for Perk Cafe, encompassing GIFs, Food Photography, and videos.

Giro Studio March 2023 - May 2023

Video Producer & Event Photographer - Cambridge, MA

Coordinated live broadcasts of events for various organizations and institutions including, but not limited to Harvard and MIT. Conducted Video interviews with b-roll to emphasize narrative points. Shot photos for various events, corporate talks, Galas, and Fundraisers.

Zen Space Studio November 2020 - August 2021

Studio Production Assistant - Passaic, NJ

Assisted in the operation and supervision of the studio when utilized by various production companies. Production assistant and grip on standby for multiple productions including a large-scale commercial and photo shoot for Hershey's Chocolate, Netflix documentaries, music videos, and independent films.

SGA February 2022 - March 2023

Marketing Coordinator - Boston, MA

Helped aid marketing efforts for a rapidly growing architecture firm. Assisted with proposals and presentations for the firm to deliver to clients. Developed marketing plans and implemented them with social media channels and advertisements. Reviewed analytics to make advertising decisions backed by data and research.

Freelance/Independent Contracts

Music Video Director, Film Producer, Gaffer, Event & Portrait Photographer, Pre-Production/Production Assistant, Designer, and Art Director.

Volunteer Leadership

Lighthouse International Film Festival - 2023 photographer

Independent Film Festival of Boston - 2022 IFFB Volunteer, 2023 IFFB Videographer

Syracuse University - Transfer Transition Leader & Hammerheads Rugby Chairman

Marist College - Kappa Sigma Fraternity Chairman

Camp Sunshine, Ridgewood, NJ - Camp Volunteer for Special Needs Individuals

YWCA, Ridgewood, NJ - Lifeguard & Swim Instructor

Skills

Adobe Creative Suite: Premiere Pro, After Effects, Photoshop, InDesign, Illustrator, XD, Acrobat Pro.

Microsoft Office, Google Workspace, Apple iWork Applications, Figma, Sketch, Final Draft, Celtx, Final Cut, and DaVinci Resolve.

Education

Syracuse University

MA Television, Radio, and Film, S.I. Newhouse School of Public Communications, May 2025

BFA Communications Design, College of Visual and Performing Arts, 2021