

ROB COWEN COWEN MEDIA, INC.

Cowen Media, a highly regarded independent production company, founded by Rob and Karen Cowen, has been providing programming and content for networks and clients over three decades. During Rob's career, which began at ABC Sports, he has been involved in more than 3,000 live and edited sports productions worldwide. Along the way, he has conducted more than 1,500 interviews with athletes, celebrities, average "Joes"... and even three American Presidents.

Cowen Media's versatility has manifested itself through interfacing with: 9 broadcast or cable networks; prominent companies such as EA Sports, Lexus, and Octagon; and multiple organizations such as the Ladies Professional Golf Association (LPGA), Sports Illustrated, and Women's Tennis Association (WTA). Content has included live broadcasts, documentaries, anthology programming, feature broadcasts, digital content, webcasts (both live and on demand), and as a broadcast advisor.

Rob served as the Executive Producer for the EA Sports Maui Invitational Basketball Tournament working closely with Kemper Sports on all logistics for more than 20 years... and also during that time spent Sunday mornings directing ESPN's The Sports Reporters, one of the longest running sports programs in television history.

Early in his career, Rob's ABC Sports assignments included Monday Night Football, the Super Bowl, the World Series, College Football and Basketball, the US Open and PGA Golf Championships, the Indy 500, and Horse Racing's Triple Crown. He also contributed to Wide World of Sports –"spanning the globe to cover the constant variety of sports" from weightlifting in Bulgaria to surfing in Hawaii... from skiing in Switzerland to rodeos in Canada... and everything else in between. Rob has the distinction of working for 3 different broadcasters (ABC, NBC and CBS) at five Olympic Games as a producer or director.

In the 1990's, one of Cowen Media's most interesting projects was creating content for the World Chess Association when the Intel World Chess Championship was staged on the 107th floor of the World Trade Center in New York. Cowen Media managed the entire technical achievement along with all television programming. Live feeds were provided for countries around the world including Russia and India... weekly broadcasts were produced for ESPN... and the Championship had a total audience reach of more than 2 billion!

Recently, the company has produced a wide variety of broadcast and digital content for the United States Golf Association (USGA), helping the organization showcase its place in the game. Cowen Media has provided the USGA content for its broadcast partners including FOX Sports... and NBC Sports/Golf Channel... as well as distribution on various social media channels on an annual basis over the last decade.

Rob has won nine EMMY awards for his work and has been nominated for a dozen more. He resides with Karen in North Caldwell, New Jersey. He roots hard for his two sons... Matthew, a Vice President in Turnaround and Restructuring at AlixPartners in New York City; and, Spencer, a Lieutenant with the 82nd Airborne Division at Fort Bragg in North Carolina.