

**ON POINT – ON TIME –
ON BUDGET**



**mOdat
Video**

mOdat is
a creative video service agency.

As Executive Producers from broadcast & cable TV, we know how to lead, budget, and create compelling content that captivates audiences and satisfies brands.

Beginning with development and brainstorming, right through delivery, we daftly handle any sized project.

WE CREATE

- Branded entertainment
- Corporate communications
- Promos & sizzles
- Demos & event coverage
- Proof-of-concepts
- Animated explainers & whiteboards
- HR & DEI company culture, social good & initiative spotlights

WHY CHOOSE US

- Proven award-winning* storytellers.
- Hands-on but scalable - any size, anywhere.
- Backed by brand names, agencies and known talent.
- Low key problem solvers with low overhead.
- Nimble with quick turnarounds.
- Long history of creating social impact content.
- Women and gay owned with an eye towards diversity.

*Cannes Silver Lion, 2 Telly Silvers, Daytime Emmy

CLIENTS

L'Oreal, The PGA, The Coast Guard Foundation, Sixthman Festival Cruises, Thomas Foods International, Conde Nast, Rock'n Robin (Roberts) Productions, Al Roker Entertainment, Hearst Magazines, Omnimedia...
Brands: ConAgra, Pedigree, IKEA, J & J, Kohler, Aussie, Swarovski, BMW, Mercedes, The Oscars...
Major Outlets: NBC, CBS, CBS Sports, Hallmark Channel, Food Network, VH1, Fuse...



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