

Andrew Alexander

WORK HISTORY

Dance Bug — Videographer

December 2024 - Present

- Captured and streamed live dance competitions and workshops nationwide, ensuring high-quality video and audio production through precise equipment setup, daily testing, and technical troubleshooting.
- Managed onsite video production logistics, including performance logging, data uploads, and live broadcasting, while coordinating with team managers and event contacts to maintain seamless operations.
- Handled intensive travel schedules and production hours, demonstrating adaptability and professionalism in high-pressure environments with loud music, flashing lights, and extended stationary work.

Cinematic Road Productions — Owner

January 2022 - Present

- Effectively produced 25+ original client works, delivering solutions tailored to client needs, under budget and on time.
- Developed budget estimates and project outlines for clients, managing all aspects of videography and editing to deliver polished, engaging content that showcased compelling visual storytelling.
- Through client relations and stellar video work, I was able to land established clients such as AAA Auto Enterprise, Rutgers University, LPL Financial and Haven Marketing.

Scarlet Media, Rutgers University — Video Manager

October 2023 - September 2024


Video Production Assistant | September 2020 - October 2022

Videographer | October 2022 - September 2023

Executive Producer / Creator, The Big Show | December 2022 - September 2023

- Launched Scarlet Media's first video podcast "Conversations with Creatives" and original web series "The BIG Show" culminating in four seasons and surpassing 2,000 total views.
- Oversaw productions and corresponded with clients, resulting in the creation of 15 original Rutgers videos within 12 weeks.
- Managed hiring and training for 10 new interns and hires, empowering them to independently lead productions.

 Haddon Heights, NJ

 (609)-784-3777

 [Email](#)

 [Film Website](#)

 [Cinematic Road Productions Website](#)

 [LinkedIn](#)

EDUCATION

Mason Gross School of the Arts, Rutgers

*BFA Digital Filmmaking,
Minor in Digital
Communications in Media*
GPA 3.8

Graduated May 2024

PA Work

Center City Film and Video

Drink and Be Merry (Feature)

SKILLS

Software

Adobe CC (Premiere Pro, Lightroom, Photoshop, Audition, After Effects), 3DVista, DaVinci Resolve, Pro Tools, Descript, Outlook, Excel, Microsoft Word and Final Draft

Filmmaking

Script Coverage, Editing, Pitch Deck Creation, Shot Listing, Storyboarding, Production Scheduling, Location Scouting, Videography, Client Relations, Sound Mixing, PA Work, Directing and Writing

Equipment

DSLRs, C200s, Gimbals, Panasonic, Blackmagic cameras, Zoom F8, LEDs, and Rode Mix Board