

IRENA PEJOVIC

Irena Pejovic is a multi-disciplinary artist with over 20 years of graphic design experience focusing on offering art direction, concept development, branding, package design, web design services and design for corporate collateral. With an MFA in Studio Arts, experience in education and extensive art practice where she creates tactile, auditory and visual experiences, she brings knowledge and experience from both applied and visual arts to her work. Irena currently teaches at Robert Busch School of Design at Kean University in New Jersey.

IRENA PEJOVIC

ARTIST, GRAPHIC DESIGNER

LOCATION

Cranford, New Jersey

AVAILABILITY

Contract work

SELECTED AWARDS

- 2024 Individual Artist Fellowship Award in Interdisciplinary Art, The New Jersey State Council on the Arts
- 2021 Individual Artist Recovery Grant Award, The New Jersey State Council on the Arts
- 2020 Artist Relief Fund, Academy of American Poets, Artadia, Creative Capital, Foundation for Contemporary Arts, MAP Fund, National YoungArts Foundation, and United States Artists
- 2018 Individual Artist Fellowship Award in Photography, The New Jersey State Council on the Arts
- 2018 Exhibition Grant, Ministry of Culture, North Macedonia, Program for projects of national interest
- 2013 STEP BEYOND Travel Grant, European Cultural Foundation
- 2013 Exhibition Grant, Croatian Ministry of Culture, Croatia

EDUCATION

Montclair State University
MFA in Studio Art

Montclair State University
BFA in Studio Art

PROFESSIONAL AFFILIATIONS

2011 - 2012, Member of the Board of Directors, Printmaking Center of New Jersey

ACADEMIC POSITIONS

Kean University: Adjunct Professor, School of Architecture

Montclair State University: Adjunct Professor, School of Arts

SELECTED PROJECT EXPERIENCE

NJDOT (As a subcontractor for Advantage Engineering Associates); Virtual Public Information Center Website for NJDOT, New Jersey

New York State Canals, (As a subcontractor for Netula and Agency L+P), New York State Canals Project Information Website, New York

Advantage Engineering Associates, Brand Development, Project Documentation, Collateral; New Jersey

Advantage Engineering Associates, Brand Development, Project Documentation, Collateral; New Jersey

Body Kitchen, Brand Development; New York

myrow, Brand Development; New York

Planted Earth, Brand Development; New Jersey

SKC & Company, L.L.C, Brand Development; New Jersey

Nature's Answer, Re-branding, Package Design; New York

Rutgers University, Graphic Design; New Jersey

www.koikodesign.com

www.irenapejovic.com

EDUCATION

- MFA in Studio Art, 2015, Montclair State University
- BFA in Studio Art, 2003, Montclair State University
- Fine Arts/Studio Concentration Degree, 1999,
High School of Fine Arts "Lazar Licenovski", Skopje, North Macedonia

RELATED WORK EXPERIENCE

- 2005 - Present; Founder, Koiko Design LLC – a graphic design studio

Koiko Design is a full service design studio dedicated to a high standard of creative thinking, from concept to strategy and implementation. Specializing in: brand/identity design, corporate collateral, advertising, package design, web design, photography, exhibits and displays, and fine arts. Responsible for all daily business activities including marketing, client communication, strategy meetings, project planning, concept, design and implementation. Fostering multi-disciplinary collaboration, problem-solving. Design and manage photo shoots. Video editing. Clients include: Rutgers University, Advantage Engineering Associates, Body Kitchen, Nature's Answer, Rebody, Reserveage, Genceutic Naturals and others.

- 2015 - Present; Adjunct Professor, Kean University, Robert Busch School of Design, Union, NJ, USA

Classes taught: Visual Form 1 (2D): Design introduction studio course exploring the formal qualities of design as they apply to graphics, industrial, and interior design projects.; Introduction to Visual Culture and Design: An introduction to design as an essential human activity and as a primary creator of popular material culture.; Visual Elements: compositional principles, physical materials and functional objectives are addressed in both two and three-dimensional design applications.; Drawing-Beginning 1: Beginning studio course using drawing as a communications skill for applied design disciplines. Emphasis on visualizing concepts for design projects in a wide range of materials and media.; Visual Form 2 (3D): Studio course continuing exploration of elements and principles of visual form including color. Traditional and electronic media used to investigate the visual impact of communications media, human environments, and utilitarian objects.

- 2018 - Present; Founder, Field Art Fair – an art fair promoting artwork from NY/NJ region
- 2003 - 2005; Graphic Designer at Maximum Human Performance, a nutrition company in New Jersey

OTHER TEACHING AND LECTURING EXPERIENCE

- 2015 - Present; Adjunct Professor, Kean University, Robert Busch School of Design, Union, NJ, USA

Classes taught: Visual Form 1 (2D): Design introduction studio course exploring the formal qualities of design as they apply to graphics, industrial, and interior design projects.; Introduction to Visual Culture and Design: An introduction to design as an essential human activity and as a primary creator of popular material culture.; Visual Elements: compositional principles, physical materials and functional objectives are addressed in both two and three-dimensional design applications.; Drawing-Beginning 1: Beginning studio course using drawing as a communications skill for applied design disciplines. Emphasis on visualizing concepts for design projects in a wide range of materials and media.; Visual Form 2 (3D): Studio course continuing exploration of elements and principles of visual form including color. Traditional and electronic media used to investigate the visual impact of communications media, human environments, and utilitarian objects.

- 2017; Visiting Artist, Sound to Form-ing, New Jersey City University, Jersey City, NJ, USA

Lecture on processes on arriving to form from sound. How is sound a form, and what does sound do to a physical space?

- 2015 - 2016; Adjunct Professor, Montclair State University, Montclair, NJ, USA

Classes taught: Intro to Visual Arts: An introduction to the ways in which people have expressed themselves in the visual arts including painting, sculpture, crafts, architecture, film, photography, and graphic design explored through studio projects, reading, and gallery and museum visits. The focus is on the nature and experience of art across many cultures and its central role in our daily lives.

- 2012 - 2015; Graduate Assistant, Montclair State University, Montclair, NJ, USA

Assisted in Classes: Silkscreen Printing, Book Arts, Printmaking 1, Drawing, BFA Final Project. Held demos on projects and processes in silkscreen, book arts, printmaking, drawing and held critiques for BFA final projects. Reviewed work in progress. Assisted in grading homework. Assisted students during class time and during open studio hours.

- 2015; Artist Talk, Montclair State University, Montclair, NJ, USA, on Practice and Career

A lecture on making art practice a career. How to move from a BFA or an MFA student into the art world? What does it mean to be an artist?

- 2015; Lecture, Kean University, Union, NJ, USA, Thinking Creatively Conference, on Creativity

A lecture on Creativity? What is Creativity?

- 2012; Assistant Instructor, Collagraph with Talleen Hacikyan, The Printmaking Center of NJ, Branchburgh, NJ, USA

Assisted Canadian based artist Talleen Hacikyan during a 7 day collagraph printmaking workshop at the Printmaking Center of NJ.

- 2011; Instructor, Photo Etching Workshop at Printmaking Workshop Sofija, Bogdanci, North Macedonia

Organized a photo etching workshop and held lectures on non-toxic printmaking during a Printmaking Workshop Sofija in North Macedonia.

ACHIEVEMENTS

- 2021 Individual Artist Recovery Grant Award, The New Jersey State Council on the Arts
- 2020 Artist Relief Fund Grant, an initiative by Academy of American Poets, Artadia, Creative Capital, Foundation for Contemporary Arts, MAP Fund, National YoungArts Foundation, and United States Artists
- 2018 YOU ARE A MOBILE ARCHITECTURE, Solo Exhibition, Museum of Contemporary Art, Skopje, North Macedonia
- 2018 Individual Artist Fellowship Award in Photography, The New Jersey State Council on the Arts
- 2018 Exhibition Grant, Ministry of Culture, North Macedonia, Program for projects of national interest
- 2017 Grids are Events of Forming, Solo Exhibition, Nancy Dryfoos Gallery, Kean University, Union, NJ, USA
- 2016 SWIM, Performer, A theater performance by Robert Whitman, Fridman Gallery, New York, NY, USA
in cooperation with Dia Art Foundation and Julie Martin, Director of Experiments in Art and Technology
- 2015 SWIM, Performer, Theatre performance by Robert Whitman, Alexander Kasser Theatre, Montclair, NJ
- 2015 dirt-e, Curated by Ben Davis, Central Booking, New York, NY, USA – Catalog, essay by Ben Davis

AWARDS AND GRANTS

- 2024 Individual Artist Fellowship Award in Interdisciplinary Arts, The New Jersey State Council on the Arts
- 2021 Individual Artist Recovery Grant Award, The New Jersey State Council on the Arts
- 2020 Artist Relief Fund Grant, an initiative by Academy of American Poets, Artadia, Creative Capital, Foundation for Contemporary Arts, MAP Fund, National YoungArts Foundation, and United States Artists
- 2018 Individual Artist Fellowship Award in Photography, The New Jersey State Council on the Arts
- 2018 Exhibition Grant, Ministry of Culture, North Macedonia, Program for projects of national interest
- 2018 Exhibition Grant, City of Gevgelija, North Macedonia, Program for supporting projects in the arts
- 2016 Publishing Grant, City of Gevgelija, North Macedonia, Translation and Publishing of the Monograph "Choreographing With"
- 2015 Exhibition Grant, City of Gevgelija, North Macedonia and Macedonian Ministry of Culture, 2015 Summer Cultural Program
- 2014 UMD John L. N. Bitove, C.M. Macedonian Heritage Scholarship Award
- 2014 Graduate Assistantship Award, Montclair State University
- 2014 Exhibition Grant, City of Gevgelija, North Macedonia, Program for supporting projects in the arts
- 2013 STEP BEYOND Travel Grant, European Cultural Foundation
- 2013 Exhibition Grant, Croatian Ministry of Culture, Croatia
- 2001, 2003 Excellence in Printmaking Award, Montclair State University, School of Arts
- 2001 Malta Art Biennale 2001, Print Award

SELECTED SOLO AND TWO ARTIST EXHIBITIONS

- 2022 Forms of Re-Creation, KSP Centar Jadro, Skopje, North Macedonia
- 2019 Earth Comb, Montclair Design Week, Montclair, NJ, USA
- 2018 YOU ARE A MOBILE ARCHITECTURE, Solo Exhibition, Museum of Contemporary Art, Skopje, North Macedonia
- 2017 Grids are Events of Forming, Solo Exhibition, Nancy Dryfoos Gallery, Kean University, Union, NJ, USA
- 2015 YOU ARE A MOBILE ARCHITECTURE, Participatory Event, Artist Talk and Exhibition, People's Theatre, Gevgelija, North Macedonia
- 2015 When a tree falls, the sky falls, Outdoor Installation, Montclair, NJ, USA
- 2014 Urban Camping, Indoor Installation, Montclair, NJ, USA
- 2014 Dance:: Art: A Formula, Solo Exhibition, Gallery AMAM, Gevgelija, North Macedonia, Catalog, essay by Sarah Schmerler
- 2013 Après Moi, Le Déluge: Solo Series, Gallery Aferro, Newark, NJ, USA, Curated by Evonne M. Davis
- 2013 Two Artist Exhibit, Irena Pejovic/Ana Sladetic, Memory, Between Impression and Imprint, Galerija Karas, Zagreb, Croatia, Catalog, essay by Antonia Došen
- 2012 CORE, Solo Exhibition, Gallery MC, New York, NY, USA
- 2012 Pop-Up Gallery at the Monroe Arts Center, Hoboken, NJ, USA

EVENTS, COLLABORATIVE PROJECTS

- 2016 SWIM, Performer, Theatre performance by Robert Whitman, Fridman Gallery, New York, NY, USA
in cooperation with Dia Art Foundation and Julie Martin, Director of Experiments in Art and Technology
- 2015 SWIM, Performer, Theatre performance by Robert Whitman, Alexander Kasser Theatre, Montclair, NJ
- 2015 YOU ARE A MOBILE ARCHITECTURE, 3 hour Participatory Public Event, Rahway Arts District, Downtown Rahway, NJ, USA

SELECTED GROUP EXHIBITIONS

- 2021 Hindsight, Marginal Art Project, Lake Charles, LA, USA
- 2020 Pandemic Projections, Wavelength, NJ, USA
- 2019 Earth Comb, a one day event, Montclair Design Week, Montclair, NJ, USA
- 2018 New Jersey State Council on the Arts, Fellowship Awards in Visual Arts Exhibition, Wheaton Arts Center, NJ, USA
- 2018 Patem 2017, Academy of Fine Arts, Skopje, North Macedonia
- 2017 Self-Portrait Project Session #9, Montclair State University, Fundacion 'ace, Buenos Aires, Argentina
- 2016 Transart Triennale 2016: The Imperceptible Self and the 2016 London Biennale MANILA
- 2016 Filmideo, Index Art Center and Newark Museum, Newark, NJ, USA
- 2015 Glasshouse Artlifelab, Brooklyn, NY, USA, 'Forms of Repetition' an evening dedicated to durational performances.
- 2015 dirt-e, Curated by Ben Davis, Central Booking, New York, NY, USA – Catalog, essay by Ben Davis
- 2015 A Rising Tide: 4+4, Visceglia Gallery, Caldwell University, Caldwell, NJ, USA
- 2015 post-EXIT, Gallery MC, New York, NY, USA – Catalog
- 2015 Armory Show, Gallery MC, New York, NY, USA
- 2014 Sliver, Index Art Center, Newark, NJ, USA
- 2013 Roses By Other Names, guest curated by Jaishri Abichandani, Lower East Side Printshop, New York, NY, USA
- 2013 Under Pressure, West Windsor Arts Center, Newark, NJ, USA, Curated by Eileen Foti
- 2013, Stars in My Pocket Like Grains of Sand, guest curated by Jayson Keeling, Lower East Side Printshop, New York, NY, USA
- 2013 New Print, Bushwick Print Lab, New York, NY, USA
- 2012 Multi Media Group Exhibition, Gevgelija, North Macedonia
- 2012 Legacy, Printmaking Center of NJ, Branchburg, NJ, USA
- 2012 NJ Artists Show, Lana Santorelli Gallery, Hoboken, NJ, USA
- 2012 Rhythm and Movement, Lana Santorelli Gallery, Hoboken, NJ, USA
- 2012 Mad Hot Young, Solo Series, Printmaking Center of New Jersey, Branchburg, NJ, USA
- 2012 12th Annual Anniversary Exhibition, Box Heart Gallery, Pittsburgh, PA, USA
- 2012 Juried Theme Exhibition, ART INTER/NATIONAL, HERE AND ABROAD, Box Heart Gallery, Pittsburgh, PA, USA
- 2001 Malta Art Biennale 2001, Valletta, Malta

SELECTED WORKSHOPS AND RESIDENCES

- 2019 In7, A 7-day video production workshop
- 2017 Patem Residency, North Macedonia, A research based residency on ongoingness and process art.
- 2016 Self-Portrait Project Session #9, Montclair State University, Fundacion 'ace
- 2012 Artist in Residence, London Print Studio, London, UK

COLLECTIONS

- Muzej za Umjetnost i Obrt (Museum of Arts and Crafts), Zagreb, Croatia, Contemporary Print Collection

SELECTED PRESS

- Prominent mention on marh.com
<https://marh.mk/tag/ирена-пејовиќ/>
- artnet News, July 6th, 2015, 14 of the Best Summer Gallery Group Shows in New York, by Cait Munro,
https://news.artnet.com/art-world/new-york-summer-group-shows-305598?utm_campaign=artnetnews&utm_source=070615daily&utm_medium=email
- Zarez, September 12th, 2013, Exhibition review by Feđa Gavrilović, Zagreb, Croatia, page 19;
- London Print Studio Blog, 2012, "Artist in Residence – Irena Pejovic",
- Sarah Schmerler, "Studio visit, gallery visit, Agnes DeMille", July 20, 2011;
- Sunday Times, June 24th, 2001, "105 countries represented at this year's Malta Art Biennale", Malta, page 44;
- Torca, June 24th, 2001, "The Malta International Art Biennale 2001", Malta, page 14;

PUBLICATIONS

- 2016 Monograph, Choreographing With, Irena Pejovic, interview with Robert Whitman, in Macedonian
- 2015, Monograph, Choreographing With, Irena Pejovic, interview with Robert Whitman