

# Alyssa Powell

Multimedia Producer & Video Editor

[Creative Portfolio](#)

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Innovative and detail-oriented Video Producer & Editor with over nine years of experience in video production, post-production editing, and content curation. Adept at conceptualizing, producing, and editing engaging digital content that aligns with brand voice and strategy. Passionate about storytelling and merging culture with media to drive audience engagement. Skilled in Adobe Premiere Pro, Final Cut Pro X, and media asset management tools. Seeking to contribute my expertise to create high-quality video and audio content.

## MEDIA EXPERIENCE

### Locations Production Assistant | Warner Bros. Pictures) | 08/2025 – Present

- **Assisted** the Locations Department during production of an upcoming Warners Bros picture, **F.A.S.T**

### Film TA/Producer | Academy360 (Special Needs School) | 07/2024 – Present

- **Facilitated 25 Special needs students (ages 16-35) in the production of 20 high-quality short films, fostering a positive production atmosphere.**
- Assisted students in the each phase of production, specializing in the research logistics and scripting of films during pre-production

### Videographer / Video Editor | Self-Employed | 01/2017 - Present

- **Produced a diverse range of short films, documentaries, and event videos over the past nine years.** Covered topics such as race, autism, dance, and societal issues, as well as wedding and event videography.
- Managed all aspects of production, from conceptualization and filming to post-production editing and final delivery.

### Assistant Video Editor | TED Conferences | 09/2022 - 12/2023

- Produced **4+ project templates daily** for in-house and freelance editors using **Final Cut Pro X and Adobe Premiere Pro**, ensuring efficiency and brand consistency.
- Assisted in **media management, ingestion, and archiving of 10+ hours of A/V assets weekly**, maintaining an organized and accessible **digital media library**.
- Supported **production and post-production** for TED's **scripted and educational content**, contributing to **over 10 edited seminars weekly**.

### Teacher's Assistant/Production Assistant | Ghetto Film School | 07/2021 - 08/2021

- **Facilitated 50-75 students in the production of 33 high-quality short films**, within a month!
- Trained students on the use of live and film studio technology, including audio, switching, and teleprompters.

## EDUCATION

### B.A | Television & Digital Media Production | Montclair State University | 2017 - 2021

- **Relevant Coursework:** Control Room Production, Documentary Development, Screenwriting, Audio for Film
- **Awards:** Dean's List 2017-2021
- **Clubs:** Member of MSU Video Club & College Radio

## SKILLS

- Content Scheduling & Metadata Management
- Digital Content Merchandising & Curation
- Storytelling & Editorial Judgment
- Video Editing (Adobe Premiere Pro, Final Cut Pro X, etc)
- Media Asset Management (Airtable, Frame.io, CatDV, LucidLink)
- Microsoft & Google Suite