

Riley Schwanewede

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EDUCATION

University of Southern California, Marshall School of Business & School of Cinematic Arts

John H. Mitchell Business of Cinematic Arts Program (BCA)

May 2027

Bachelor of Science, Business of Cinematic Arts – STEM designated

GPA: 3.90

Awards: Marshall Dean's List Fall 2023-Spring 2025, Alpha Lambda Delta Honor Society (2024), Valedictorian of Ramsey High School '23, NJ Seal of Biliteracy Recipient (2022), Hugh O'Brian Youth Leadership Ambassador Award (2021)

WORK EXPERIENCE

Freelance Content Editor, All Things Comedy (ATC)

Los Angeles, CA

May 2025-Present

- Edited and refined comedic video and audio content for podcasts and digital platforms, ensuring clarity, humor, and brand alignment while meeting tight production deadlines

Digital Strategy Intern, Sungate Records

New York, NY

May 2025-Present

- Collaborated directly with artists and music industry professionals to conduct interviews, pitch materials, perform market research, and assist in live event production

Development Intern, Safehouse Pictures

New York, NY

April 2025-Present

- Delivered thorough script coverage, assessing story quality and production viability to inform development strategy

Development Intern, Burr! Productions

Los Angeles, CA

December 2024-May 2025

- Conducted detailed script coverage, providing in-depth insight to assess the feasibility of production for certain projects
- Read 2-3 scripts and/or novels per week to source new materials and analyze potential for adaptation

Social Media Manager, Barstool Sports (uscchicks)

Los Angeles, CA

October 2023-Present

- Created content and launched widespread campaigns that grew the account's social media presence by 30% in our follower base
- Curated weekly posts on TikTok and Instagram that garnered over one million views

Festival Intern, 50/50 International Film Festival

Los Angeles, CA

October 2023-May 2025

- Managed guest relations and provided information to filmmakers and industry professionals, enhancing their festival experience

Marketing and Social Media Intern, 484 Gallery

Montauk, NY

June 2024-August 2024

- Assisted in developing and executing social media marketing campaigns to help increase engagement across platforms
- Oversaw the rotation of three show installations, creating artist catalogs for each show and editing the company website to reflect works on display and upcoming events

Hostess and Busser, Mavericks Montauk

Montauk, NY

May 2024-August 2024

- Managed reservations, coordinated seating arrangements, and ensured smooth operations of nearly over 500 guests per night

Production Assistant, Wild 7 Studios

Los Angeles, CA

February 2024

- Handled logistical tasks, set design, and scheduling with cast and crew for the filming of three music videos

LEADERSHIP AND INVOLVEMENT

Social Chair, USC Women's Club Lacrosse

Los Angeles, CA

May 2024-Present

- Elevated teamwork by effectively communicating, motivating my teammates to excel, and curating a culture of inclusion

Member, Marshall Entertainment Association

Los Angeles, CA

August 2023-Present

- Attended career workshops and networking events to build industry connections and gain insights into entertainment trends and professional development

Member, USC Reach

Los Angeles, CA

May 2024-Present

- Gained experience in content creation, campaign strategy, community engagement, and platform management

Member, USC Concerts Committee

Los Angeles, CA

August 2023-Present

- Developed and executed innovative marketing strategies to drive event attendance and engagement by over 20%

Editor, Ramsey High School Newspapers, "The Ram" and "The Yak"

Ramsey, NJ

September 2021-June 2023

- Collaborated with peers to generate comedic and pop-culture-related articles every month

SELECTED PROJECTS

Writer and Lead Producer, "Oops...BORG did it again!" Short Film

Los Angeles, CA

April 2024-May 2024

- Wrote and developed a short film script that was voted on and selected for production by peers and instructors

SKILLS/INTERESTS

Languages: English (fluent), French (proficient)

Applications: Microsoft Office Suite, Canva, CapCut, TikTok content creation, Instagram reel editing, script coverage

Interests: Passion for cinema, visual arts, editing/posting media to digital platforms, reporting pop culture, soccer, & guitar