



Marketing Markers
a Digital Marketing Agency

Project Proposal

Website Redesign and Support



Sanjay K Khetarpaal

Chief Digital Strategist & Founder

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SEO

Optimize from
Invisible to Get
found



PPC

Maximize Clicks,
Capture Leads



Social Media

Connecting Your
Brand to the World



Website

Turning your Website
Dreams into Digital
Reality

Elevating small businesses with big digital dreams,
one success story at a time.



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Marketing Markers

Transform your business from Invisible & Anonymous to Relevant & Profitable



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Company Overview



About Us

At the core of every pixel we design and every keyword we select lies a deep-rooted belief: that every small business deserves a chance to shine on the grand stage of the digital world. With over 25 years of navigating the vast seas of digital marketing for Fortune 500 companies, I founded this agency not just to offer services but to forge a path for the underdog. Because America's heart beats in the rhythm of its small businesses, and together, we can make that heartbeat louder and prouder, one impactful digital footprint at a time.

Mission

With over 25 years of experience, Marketing Markers empowers small and medium-sized businesses to grow by enhancing their digital presence. Through custom website design, SEO, social media marketing, and Google advertising, we deliver innovative solutions backed by a commitment to client success and strategic investment in our team and technology.

Vision


To create seamless, integrated digital strategies that connect clients with their audiences, streamline operations, and drive lasting growth.

Our Services

➤ Digital Marketing

Digital marketing is the powerhouse behind promoting your products, services, or brand—using websites, social media, email, search engines, and online advertising to connect, engage, and convert your target audience into loyal customers. Reach them where they are and drive real results with strategic digital marketing!



 Search Engine Optimization (SEO)

 Social Media Marketing

 Content Marketing

 Pay-Per-Click (PPC) Advertising

 Email Marketing

➤ Website Design & Development


Digital marketing is the key to elevating your brand, products, or services. By leveraging powerful digital channels—websites, social media, email, search engines, and online advertising—we connect your business with the right audience, drive engagement, and turn potential customers into loyal clients.



 Custom Website Design

 E-commerce Development

 Responsive Web Design

 Content Management Systems (CMS)

 Web Maintenance & Support



Client Testimonials

Website Redesigning

Forever Flowers 4 You



Syeda Leeah Ali
Owner

Sanjay Ketarpaal is a true professional website developer. Working with him to develop my website was seamless. He worked to achieve my desired results and paid close attention to the details to ensure success. Thank you Sanjay at Marketing Markers!! You really value your customers!

Website Redesign & SEO

LS Cleaning Services



Linda Soto
Owner

I am beyond grateful to Sanjay, the Google SEO expert for my cleaning service company. He truly cares about my business and takes the time to listen to all my ideas while guiding and educating me on how to improve. Sanjay completely redesigned my website, and when I saw it, I was absolutely blown away! It felt like he captured exactly who I am, it was like seeing my dream space online. Thanks to his expertise, the ranking of my business has elevated tremendously. I couldn't be happier with the results and highly recommend him and his team!

Website Redesign

East Brunswick Foot and Ankle Care



Dr. Arnold Horowitz
Owner

Sanjay was very attentive and helpful in designing a new website for my practice. He has a lot of knowledge and expertise. I strongly recommend him and his company for all your web based needs

For More Reviews please click here - [Marketing Markers Review](#)





Contact Us



Website

marketingmarkers.com



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Social Media

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