

MB McClain

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Video Portfolio: <https://tinyurl.com/MBMcClainPortfolio3>

Motion Graphics / Content Producer / Creative Director /Editing

Award-winning filmmaker, and former Senior Creative Director / Content Producer, with Motion Graphics Background. I have over 10 years experience working for Netflix, Nerdist, Wisecrack, Syfy, and MTV, and my personal clients have included Ronda Rousey, Neil Degrasse Tyson, and The Beatles. Professional experience includes general advertising, TV & Film Directing, print, 360 campaigns, Viral Videos, social media, websites and more.

Skills

- Leadership skills that have allowed me to successfully execute projects with high budgets and high numbers of crew members involved.
- Real World Experience working in different countries, disaster zones, and deep understanding of various local cultures and sensibilities
- Technical skills including the entire Adobe Creative Suite, Avid Media Composer, and Cinema 4D.
- Flexibility to work in a variety of different circumstances and genres while adjusting my performance to exceed in each environment.
- Create memorable experiences either using available talent, refined art skills, and optical illusions to leave a lasting impression.
- Simplifying complicated subject matter, which was a key part of my job as a video producer in the education field.
- A quick learner on new topics, which makes me an invaluable resource for pitches, tight deadlines and new clients .
- A fast worker capable of working within low budgets and pinched deadlines, which is why I am regarded as being reliable.

Work History:

HBO Max / HBO Documentary Films – Motion Graphics Supervisor / Art Director

- Oversaw Motion Graphics creation and implementation for 15 episode Docuseries TV Show, edited in AVID.
- Lead team of 3 artists to create graphics for extremely graphics heavy documentary Court show. delegated team of 3 motion graphics designers to execute a wide variety of assets.
- Had Creative control and made decisions on elements.
- Communicated with Editors / Directors / and Lawyers on 3 continents on a constant daily basis to understand needs and ongoing feedback of assets as created. Worked Extensively in Avid Media Composer Ingesting GFX files Created by Artists, and Exporting Transcode References back to them.

NBC Universal – Motion Graphics Producer

- Oversaw Motion Graphics creation and implementation for 65 episode syndicated Reality TV Show, edited in AVID.
- Worked with Producers, Comedy Writers, and Outside companies towards the production of Original show graphics.
- Established Graphics Department from nothing and was in charge of buying hardware, style guides, and hiring key staff.
- Custom designed original Emojis and animated gifs, and other reoccurring elements for the shows use.

The New School – *Motion Designer / Creative Director*

- Adapted existing New School Advertising campaign for use in Web and Digital Video
- Created 10 different treatments of Digital Billboards that are currently on display across New York City

Viacom – *MTV Promotions Motion Graphic Designer*

- Motion Graphics Designer for MTV On Air Promos, responsible for Promo videos for Television Series, Films, and Events on MTV, such as Live From Daryl's house, Catfish, Scream, Are you the one, Ultimate Fan Experience, The Challenge, and Teen Mom.
- Lead Motion Designer for Daily MTV projects such as Infographica and Robot Round Table.
- Responsible for graphics for ongoing True Crime show Unlocking the Truth.
- Featured Artist for 2016 Art of the M, had original video content featured in 2016 VMAs.

Mattel Toys – *Content Creator & Video Producer*

- Responsible for pitching and executing Social Media videos for Facebook and Youtube
- Promoted Brand awareness and products related to the Mattel brand including, Thomas the Tank Engine, Barbie, and Fisher-price.
- Video content was responsible for raising general knowledge, parental inclusion.

Time Inc – *SnapChat Designer*

- Created about 20 High Quality SnapChat Videos on a daily basis for a period of 4 months.
- Major clients included 2017 Academy Awards, Stranger Things Season 2, Thor Ragnarok. Entertainment Weekly, Sports Illustrated, People Magazine, Drive Magazine.
- Content was aimed at Teens and Young Adults and contained cutting edge design styles.

Wisecrack.co - *Video / Animation Producer for 8bitPhilosophy.com*

- Responsible for all aspects of graphic and animation direction on biweekly web show.
- Completed 1 episode every two weeks with 36 total episodes created in a two year period.
- Episodes have received over 2 million subscribers and over 90,000,000 total views.

Adjacent LA - *Creative Director*

- Created over 132 original corporate videos for Eli Lilly Pharmaceuticals.
- Edited, and helped film 4 commercials for the launch of Taco Bell's Cool Ranch DLT.
- Edited 9 behind-the-scenes featurettes for CNN Original Documentary Movie, Girl Rising.
- Animation Assistant on Seasons 2 and 3 of Nerdist.com's hit comedy show COPS: Skyrim.
- Traveled to Italy to act as Field Producer on critical Vespa Commercial during Holidays.

Education:

FullSail University, Orlando Florida 2009 B.S. degree in Digital Arts and Media Design.

SungKyul University, Seoul Korea 2010 Asian Cultural and Language Study

Kogakuin University, Tokyo Japan 2011 year Film Program, with internship.

Awards and Honors

Award of Excellence for exceptional work in Digital Arts and Design.

Award Winning Director and Editor of the 2014 Busan 24 Hour Film Festival

Award Winning Director 2017 NYC Indie Film Awards Diamond Class

LinkedIn: <https://www.linkedin.com/in/mbmcclain>

Demo Reel: <https://youtu.be/TavvN5Xbs0k>

Website: <https://tinyurl.com/MBMcClainPortfolio3>