

KARLA HIRKALER

Makeup • Hair • Grooming

New York / Global

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PROFILE

Highly sought-after **Makeup, Hair & Grooming Artist** with extensive experience across **runway, celebrity, editorial, television, advertising and global campaigns**. Known for delivering **elevated, fashion-forward beauty direction** with precision, speed, and creative range.

Trusted by top designers, global brands, and high-profile talent. Proven ability to lead backstage teams, execute under pressure, and translate creative vision into impactful visual storytelling.

RUNWAY EXPERIENCE

Key Artist & Lead / New York Fashion Week &
International Shows

Designers & Houses Include:

Zac Posen • Willy Chavarria The Row • Joseph
Altuzarra • Rodarte • Opening Ceremony • Hermès •
Ralph Lauren • Ralph Lauren Kids • Giorgio Armani •
Tommy Hilfiger • Kate Spade • SUNO • DKNY •
Rachel Zoe • Betsey Johnson • Bibhu Mohapatra •
Custo Barcelona • Max Azria • Wes Gordon • PatBO •
Maggie Sottero • Catherine Malandrino • Buffalo
Jeans • Morilee Bridal • JCPenney • Deity New York

Featured Collaborations:

CFDA (Thom Browne – Menswear Collection of the
Year)

Maybelline x Parsons & RISD

Gen Art Fresh Faces (feat. Whitney Port)

CELEBRITY & PERSONALITY CLIENTS

Billy Porter • Darius Rucker • Steve Aoki • Tinashe •
Tori Bowie • Sadie Robertson • Linda Cardellini •
Jacquie Cruz • Keith Olbermann • Garbiñe Muguruza •
Caroline Wozniacki • Redman • Juicy J • Billy Eichner
• Abby Huntsman • Lester Holt • Brian Baumgartner •
Matt Czuchry • Roma Downey • Jerry Stackhouse •

Krystal Ball • Steve Kornacki • Camilla Läckberg •
Jessamyn Stanley • Cullen Jones • Tyler Clary

TELEVISION & STREAMING

Netflix • Amazon Prime • Bravo • NBC • ABC • E! •
PBS • Nickelodeon

Credits Include:

Billy on the Street
Million Dollar Listing New York
Below Deck
Gravesend (Amazon Prime)
Chef Roblé & Co.
Newlyweds: The First Year
Gravesend Season 2,3

EDITORIAL & PRESS

Vogue • W Magazine • Women's Health • The Zoe
Report • Bustle • ELLE (RISD) • i-D • Farfetch •
Huffington Post • New York Post • LA Times • Gala
Magazine • CRUSH Fanzine • Man of Metropolis •
LUCY'S Magazine • Elite Daily • Romper

CAMPAIGNS & ADVERTISING

Nike • Adidas (Stella McCartney) • Dior Homme •
Max Mara • Speedo • Puma • Mastercard • PayPal •
Liberty Mutual • Realtor.com • Macy's • FILA • Bayer

• U.S. Department of Veterans Affairs • L'Occitane •
Kiss Cosmetics • Aerosoles • Limelight by Alcone

VIDEO & COMMERCIAL WORK

Dior Homme (Paris) • Max Mara (feat. Shantell
Martin)

“23” – Mike WiLL Made-It (feat. Miley Cyrus, Wiz
Khalifa, Juicy J)

AJR – *BANG!*

Liquid Death (feat. Martha Stewart)

VEVO Original Series

Columbia University • Oxford University Press

E-COMMERCE & BRAND CLIENTS

Michael Kors • Uniqlo • Coach • Calvin Klein •
Tommy Hilfiger • Target • Cole Haan • Rag & Bone •
Nicole Miller • Nautica • Lucky Brand • Lafayette 148
• Draper James • St. John Knits • Full Beauty •
Yummie • Natori

FILM & DOCUMENTARY

I Am JFK Jr.

I Am Chris Farley

CORPORATE CLIENTS

Google • Facebook • Amazon • NBC • Bloomberg •
Viacom • Mercedes-Benz Fashion Week • Ernst &
Young • Macy's • PVH • Columbia University •
Cambridge University Press

ADDITIONAL EXPERIENCE

**Top Makeup Artist, Operations Lead, Educator &
Social Media Ambassador**

Worked directly under **5x Emmy Award-Winning
Brand (EVE PEARL)**

- Led artistry teams and brand education
- Managed operations and high-level client relationships
- Conducted trainings and product development insight

SKILLS

- Makeup (Beauty, Editorial, HD, Grooming)
 - Hair Styling
 - Men's Grooming
- Runway Key Artist Leadership
- On-Camera / HD Production
- Creative Direction Collaboration
- Fast-Paced Backstage Execution