

Veronica L. Yankowski

Television & Film Set Photographer | Portrait Artist | Lighting Expert

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PROFESSIONAL SUMMARY

Award-winning photographer with 30 years of professional experience specializing in television and film set photography, editorial work, and portrait artistry. Proven expertise in creating compelling episode stills, hero food photography, celebrity portraits, and promotional materials for major networks including Food Network, Magnolia Network, and HGTV. Master of lighting techniques with extensive experience in both studio and location environments worldwide.

TELEVISION & FILM EXPERIENCE

Set Photographer | Food Network's "Outchefs'd" | 2022-2025 NYC

Lead photographer for three seasons hosted by Chef Eddie Jackson

Created episode stills, hero photographs of finished dishes, and celebrity chef portraits for marketing

Collaborated with production teams to capture dynamic cooking competition moments

Set Photographer | Magnolia Network's "Baked in Tradition" with baker Bryan Ford | 2022 NYC

Provided comprehensive set photography for network television production

Delivered high-quality stills supporting show marketing and promotional materials

Set Photographer | HGTV's "Dina's Party" | 2012 with host Dina Manzo

Captured behind-the-scenes photographs for lifestyle television series

Film Set Photographer | "Up in the Hills" | 2024

Starring Dylan Walsh, Paris Berelc

Provided complete set photography and created promotional movie posters

Delivered marketing materials supporting film distribution and promotion

Independent Film Photographer | 2019-Present

Set photographer for multiple small independent film productions

Specialized in creating behind-the-scenes documentation

COMMERCIAL & EDITORIAL WORK

Founder & Lead Photographer | VLY Photography | 2018-Present

Editorial and commercial photography specializing in set work

International editorial assignments including Iceland and Jamaica

Magazine editorial and commercial campaigns

Commercial Campaigns

Bed Bath & Beyond advertising campaigns, New York City (2021) featuring Jeremiah Brent and Katie Lee Biegel

Fashion editorial in Cool America Magazine featuring fashion icon Joseph Abboud

National and international magazine features

Founder | VeroLuce Photography | 2012-Present

Full-service photography company specializing in events, portraits, headshots, and small business branding

Award-winning portrait and event photography

PHOTOJOURNALISM BACKGROUND

Freelance Photojournalist | 1996-2007

Clients: The New York Times, Associated Press, The Star-Ledger

Won over 30 awards for photojournalistic excellence

Documented September 11 events; photographs registered with National 9/11 Memorial and Museum, New York

AWARDS & RECOGNITION

ILEA Best Event Photographer Award (2012-2017)

Top 20 Photographers Worldwide - WedAward (2017-2018)

30+ Photojournalism Awards (1996-2007)

September 11 documentation archived at National 9/11 Memorial and Museum

EDUCATION

Bachelor of Arts, Journalism | Rider University | 1996

Cum Laude

Minor in History

PROFESSIONAL AFFILIATIONS

Board Member | International Live Events Association (ILEA) | 2014-2017,

Member | BNI Synapse, Clark, New Jersey, 2022-present

Member | Woodbridge Chamber of Commerce | April 2025-Present

CORE COMPETENCIES

Technical Skills:

Advanced lighting design and execution

Studio and location photography

Food photography and styling

Set photography and production collaboration

Portrait and headshot artistry

Commercial and editorial photography

Specialized Expertise:

Television and film set documentation

Celebrity and chef portraiture

Marketing and promotional photography

International location work

Award-winning photojournalism

Brand development and visual storytelling

Available for television, film, and commercial photography projects worldwide