



Peter Bethel

Producer - Director - Cinematographer

petertbethel@gmail.com

646-262-1379

Toms River, NJ, 08753

Skills

- Negotiation
- Web Design
- Marketing Strategy
- Social Media Management
- Networking & Relationship Building
- Empathy & Diplomacy
- Conflict Resolution
- Product/Service Oriented
- Leadership & Team Building
- Problem Solving
- Project Management

References

- Peter Maestrey- 305-297-9668
- Kevin Murphy- 323-497-2265
- Ben Lioe- 714-402-6118
- Samantha Deveau- 732-428-2928
- Charles Daye- 908-216-3662
- Robert Rossi- 908-675-0020

Work Experience

- Producer & Director** **December 2022-Current**
- Orchestrated the end-to-end creative direction for high-impact commercial campaigns, ensuring alignment with client brand identity.
- Producer & Director** **April 2024-July 2024**
- Directed end-to-end production of a premium multicam podcast at Ironbound Studios, managing a 12-person crew and cinema-grade technical workflow (Blackmagic/Sony) from principal photography through final delivery.
- Assistant Director** **December 2022-Current**
- As a Freelance Assistant Director, I have managed production logistics for a roster of top-tier clients, including Verizon, Stokke, and Citrin Cooperman. My experience spans high-volume commercial work with agencies like Lemonlight and specialized industrial shoots for companies like Limbach and AccuDraft. I specialize in running efficient, safety-compliant sets that allow the directorial team to focus purely on the creative vision.
- Gaffer & 1st AC** **November 2025**
- Lighting design and support for the Director of Photography on the set of the short film "Imposter".
- Videographer & Editor** **May 2022-Current**
- Freelance for Marketing Agencies in NJ.
- Production Assistant** **May 2015-November 2022**
- Provided critical production support for a diverse roster of global clients and networks. Gained extensive on-set experience in narrative, unscripted, and commercial environments. Key Clients: Apple, Meta, Fox, FX (American Horror Stories), HGTV (Property Brothers), NCAA Final Four, Red Table Talk, Dave & Buster's, YouTube.
- Sales & Customer Service** **April 2018-August 2019**
- T-Mobile in Ewing, NJ.
- Account Manager** **February 2016-April 2018**
- Cogent Communications, Freelance Account Manager for three third-party affiliate sales programs.
- Manager & Supervisor** **March 2005-September 2015**
- JM Landscaping, freelance masonry, and estate management.