

Ali Akbar

New Jersey | akjaffery.ali@gmail.com | +1 609 873 5940
Portfolio: Website: www.artlineproductions.com

Professional Summary

Versatile videographer and media strategist with over a decade of international experience in video production, event recording, and digital storytelling. Skilled in camera operation, live event capture, and post-production workflows. Founder of a creative agency producing social-first content for institutions, nonprofits, and small businesses. Adept at managing the full production cycle—from planning and setup to editing and final delivery.

Core Skills

- Event & Performance Videography
- Camera Operation (Canon UHD, Sony, Blackmagic, RED)
- Video Editing & Post-Production (Final Cut Pro, DaVinci Resolve, Adobe Creative Cloud)
- Lighting, Sound & Equipment Setup
- Archival & Social Media Content Creation
- Strong Knowledge of Live Event Production & Scheduling
- Bilingual: English, Urdu, Punjabi

Professional Experience

Art Line Productions – Creative Director & Founder

Greater New York Area | Feb 2021 – Present

- Lead video production projects for institutions and nonprofits, with a focus on live events, educational content, and archival recording.
- Record, edit, and deliver high-quality video content for performances, lectures, and public-facing campaigns.

- Manage equipment setup, lighting, and sound for studio and on-location shoots.
- Oversee content delivery schedules while ensuring alignment with client needs and project goals.

Creative Spark – Creative Director

Lahore, Pakistan | Feb 2015 – Sep 2019

- Directed video campaigns and educational recordings for clients including WHO and the World Bank.
- Coordinated multi-camera event shoots and live lecture recordings with measurable reach.
- Managed production teams, ensuring timely setup and breakdown of video equipment.

GEO Super & Channel Five – Producer

Pakistan | Dec 2012 – Dec 2014

- Produced sports and current affairs programming, including live events and studio recordings.
- Supervised technical crews to ensure seamless on-air and archival video content.
- Coordinated script-to-screen workflows, including editing and broadcast rollouts.

Education

- **Advanced Digital Filmmaking** – New York Digital Film Academy (2020)
- **Master’s in Mass Communication** – University of the Punjab (2012)
- Post Graduate Diploma – Multimedia Arts | Business Administration

Honors & Awards

- Best Film Nominee – New York Short Film Festival (2022)
- Winner – Canada Toronto Punjabi Film Festival (2012)
- Winner – Japan Sichuang International TV Film Competition (2010)

Additional Information

- **Status:** U.S. Permanent Resident
- **Availability:** Evenings, weekends, and flexible scheduling
- **Interests:** Drone Videography, Guitar, Traveling