

# ERIC VILLANUEVA

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## SUMMARY

**Story Driven, Story Focused:** 7+ years producing on High-Touch Video Products in Digital, Narrative, and Live formats. Centrally chasing story and the elements with which to produce compelling Work; executing on frameworks with vision, craft, and resonance top of mind—for a Brand Experience or in service to the Subject itself.

Experienced and eager to support development for scalable and growing Production Teams

## SKILLS

Production Management	Avid Media Composer
Budgeting/Invoicing	DaVinci Resolve
Post-Production & Editorial	Adobe Premiere Pro
Audio Mixing + Mastering	Adobe Audition
Grip & Electric	Adobe Illustrator
Camera Operating	Adobe Photoshop

## EXPERIENCE

### MOOMOO

JERSEY CITY, NJ

#### Producer

- Design and lead US audio/video productions increasing consistent flow of content in market (Podcast, Webcast + Rebroadcast, Pre-Record + Live Webinar Segments, Short-Form Video) to ~10 per Month
- Edit Weekly podcast series developing alongside audience considerations around guests, topics, and user-submitted stories
- Architect foundational protocol on new and existing Shows completing all technical inquires on media delivery, streaming, software, plug-ins, networking, and archival
- Manage and supply in-house Studio and outgoing Camera Packages for ad-hoc location shooting with Partners, Influencers, and internal agency productions
- Finalize turnkey lighting plans for video and signal flows for audio; experiment, troubleshoot, and document Studio usage and practices in Studio Handbook to be passed and used in studios of varying sizes

January 2024  
- Present

### OPENEXCHANGE

NEW YORK, NY

#### Video Specialist

- Coordinate with On-Site Crew during multi-day hybrid Conference Events aligning equipment rentals, audio-visual checks, stage direction, and speaker prompts for up to 2 simultaneous group agendas
- Concept, design, troubleshoot, and operate "Run of Show" reviewing up-to-the-minute any and all requested changes in copy, graphics, special effects, and voice-over on over 100 virtual live Investor Broadcasts
- Secure and package fidelity feed capture alongside post-mortem documentation keeping repository platform presentable and accessible for client integrated content pursuits
- Illustrate and demonstrate technical solutions to maximum effectiveness in pre-production addressing scheduling, budgeting, and approvals with Investment Banking Partners
- Author field perspective on product ideals, stakes, and objectives with Sales and Account teams pitching to new clients or tracking to capture repeat business

July 2021  
- December 2023

### FREELANCE PRODUCTIONS<sup>1</sup>

#### Assistant Editor

"The Age Of Love" (2025) Dir: David Pellicane

Feature Film

#### Best Boy Electric

You Can Do Better" (2025) Dir: Diego Lanao

Feature Film

#### Best Boy Electric

"David And Goliath - Libianca" (2025) Dir: Olajide Alabi

Music Video

#### Gaffer

"Born At Night - Pile" (2025) Dir: Josh Echevarria

Music Video

#### 2nd Assistant Camera

"Dark Thoughts - Lil Tecca" (2025) Dir: Gualos Hawes

Music Video

#### 2nd Assistant Camera

"Chasing The High - Lila Wilde" (2025) Dir: Tara Macken

Music Video

July 2019  
- Present

1. Extensive Production Credits available on request

### TRUEIXI (The Walt Disney Company, Direct-to-Consumer & International)

NEW YORK, NY

#### Production Coordinator, Ad Studio

- Assisted special projects leveraging On-Screen Talent for branded content partnerships with scripts, specs, and direction in cooperation with Executive and Line Producers from our Los Angeles and Atlanta studio system
- Represented to external vendors team expectations when negotiating scheduling, estimating, and deliverables establishing standards of time, budget, and spec on contracts upwards of \$500,000 in spend
- Guided a dense production calendar containing 15-25 campaigns weekly at varying stages of production across multiple scopes and sectors ranging from CPG to Entertainment
- Fostered creative collaboration between a diversity of teams—Strategists, Designers, Developers—to herald production of Interactive Advertising from discovery to delivery on Network FEPs and Streamers VOD
- Owned QA around campaign functionality and decided post-launch updates to improve metrics in traffic, time spent, and video quartiles while protecting art direction by upholding visual best practices

January 2018  
- December 2019

## EDUCATION

### MONTCLAIR STATE UNIVERSITY

- BS: Business Administration; Concentration in Marketing
- Minor in Film

### SCHOOL OF VISUAL ARTS

- Continuing Education

## WORK SAMPLES

**LinkedIn Profile:** [www.linkedin.com/in/eric-villanueva/](http://www.linkedin.com/in/eric-villanueva/)

**Video & Design Portfolio:** [www.vimeo.com/ericvillanueva](http://www.vimeo.com/ericvillanueva)