



DAVID LUNSFORD

Film Director & Producer

About Me

My approach to filmmaking and content creation is inspired by my commitment to community uplift through diverse representation and storytelling



www.mediawaveproductions.com
[IMDB](#)



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New York, New York

Skills

- Creative Direction
- Storytelling
- Specialized camera equipment (i.e. RED, Arri, Sony cinema cameras)

Experience

MEDIAWAVE PRODUCTIONS

March 2021 – Present

CEO & Executive Producer, Director

- Produce and direct commercials, short films, music videos and documentaries for brands such as Revolt, Ulta Beauty, Wild N' Out, MayBach Music, Quality Control
- Manage project organization from pre-production, on set and delivery process
- Create treatments highlighting lifestyle topics concerning community uplift
- Lead client management and responsible for the final output of deliverables to music labels and studios
- Provide rental camera, lighting, and sound equipment for a wide range of productions such as narrative, streaming, and marketing needs

Cinematographer

- Create shot list & communicate what's needed for each shot
- Assemble camera and lighting team during pre-production
- Communicate with director in order to achieve their purpose of every moment
- Control the composition and lighting techniques of shots during film shoot

Camera Operator

- Stage performance & live event coverage including Burna Boy, AfroPunk
- Capture composed shots during productions with Fox Souls, The Griot, & NFL campaigns, & Grind Session Basketball Documentary
- Build, control, and provide shot selection when live
- Provide camera reports to post production team showing technical aspects required

Education

Rutgers University

Bachelor of Film Production & Journalism

2014 - 2018

Master of Liberal Arts

2019 - 2021