



**XCrazy Studio** by Journey Entertainment is our virtual production base in Edison, New Jersey—an LED volume and real-time content platform that integrates motion capture, stage visuals, and live interactive pipelines.

**Purpose**-built for New Jersey production, the stage is engineered to lift production value and efficiency: in-camera VFX for faster turnarounds, reusable environment templates to standardize looks, real-time previs and on-stage lighting decisions, and a tightly coupled asset-to-edit workflow that reduces reshoots and post overhead.

Combined with our warehouse and mobile fleet, XCrazy enables rapid iteration from pitch to delivery and provides creators a reliable path to first-week readiness for platform releases.

**In short:** XCrazy Studio (Edison, NJ) is an LED volume with mocap and interactive pipelines-purpose-built to integrate into New Jersey's production community with higher production value and shorter cycle times.



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[info@JourneyEntertainment.net](mailto:info@JourneyEntertainment.net)



[www.XCrazyStudio.com](http://www.XCrazyStudio.com)  
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116 Corporate Blvd, Suite B  
South Plainfield, NJ 07080

Location: 116 Corporate Blvd Suite B, South Plainfield, NJ, 07080

Booking: [info@xcrazystudio.com](mailto:info@xcrazystudio.com)

## Key Features

Panel Type:

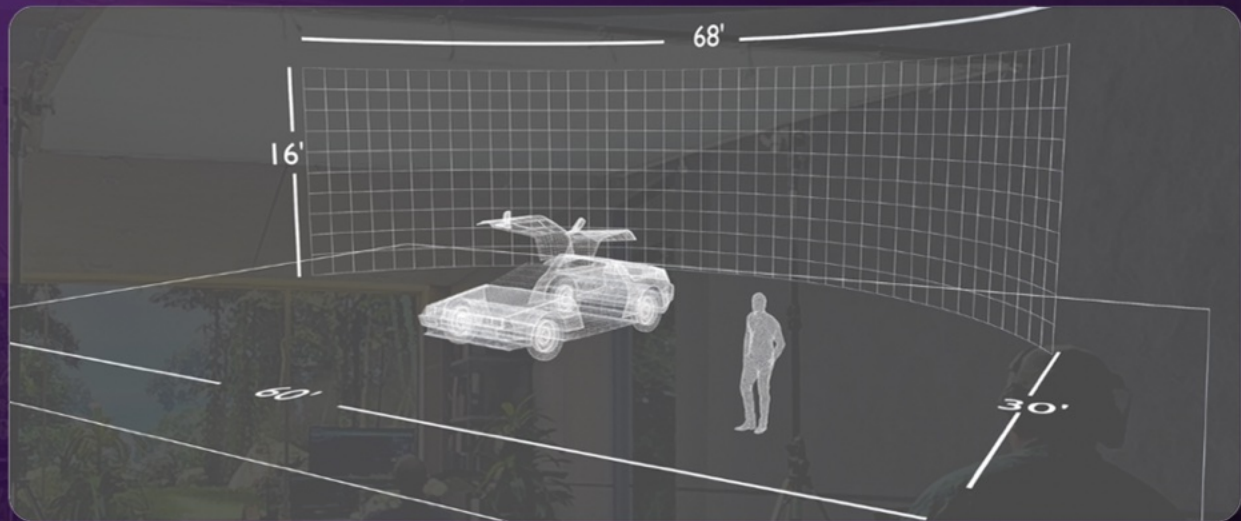
**Hiro P 2.3**

Volume Demension:

**68' x 16'**

Pixel Pitch:

**2.3mm**



### LED Volumn

|                    |                     |
|--------------------|---------------------|
| # Wall Panels      | 420                 |
| Ceiling Panels     | Pixreal/Hiro P2.3   |
| Refresh/Bit        | 7,680Hz/ 10/12-bits |
| Max Nits           | 1500 nits           |
| Gamut/White        | P3/Rec.2020% / D65  |
| Max Shooting Frame | 120 Hz              |

### Camera, Tracking & Timecode

|           |                              |
|-----------|------------------------------|
| Tracking  | RedSpy 5.0 x 2 Systems       |
| Protocols | FreeD / OSC / TCP            |
| Genlock   | Tri-Level / Blackburst / PTP |
| Timecode  | LTC                          |

### Stage & Rigging

|                |                     |
|----------------|---------------------|
| Usable Area    | 68.90 ft x 49.21 ft |
| Clear Height   | 55.77 ft            |
| Grid Type/Load | Grid Rod, 200lb/ft  |
| Floor Load     | 500 lb/ft           |
| Acoustics      | NC-, RT60s          |

### Power, Network & Facilities

|                |                                                                                      |
|----------------|--------------------------------------------------------------------------------------|
| Power Service  | 400A 120/208V 3Ø 5W                                                                  |
| Tie-ins/Distro | KUPO 400A Camlock                                                                    |
| Internet       | WAN (Internet Uplink): 2.5 Gbps ISP Circuit                                          |
| LAN            | Fiber Ethernet: 100G / 25G / 10G; Switch Ports: 2.5G / 1G; Wireless: WiFi 6 / WiFi 7 |
| HVAC/Noise     | 40-ton Cooling & Heating Capacity                                                    |
| Support Spaces | Kitchen, Production Office, Fitting Rooms                                            |

### Rendering & Media

|                 |                                               |
|-----------------|-----------------------------------------------|
| Engine          | UE5 / Notch / TouchDesigner                   |
| Compute         | Render GPU: NVIDIA RTX Pro 6000               |
| Sync/Cluster    | Media Server: Disguise VX4+                   |
| Video 1/0       | 12G-SDI Video Matrix / 4K ATEM 2 M/E Switcher |
| Color Pipeline  | ACES / Rec.709 / DCI-P3 / Rec.2020            |
| Record/Playback | None                                          |

### Booking, Rates, & SLA

|          |                                            |
|----------|--------------------------------------------|
| Policies | [Cancellation/COI/Safety]                  |
| OT After | TBD                                        |
| SLA      | [Response < 12h / RPO = 0 / MTTR < 30 min] |



# JOURNEY ENTERTAINMENT



**Journey Entertainment** is a filmmaker-founded studio built for vertical and short-form at scale. Born in New Jersey in 2020 by a team with 20+ years' experience, we fuse bold creative with rigorous operations and financial stewardship. We're a first-mover and among North America's largest vertical-screen producers, powered by a proprietary production system that boosts throughput, consistency, and ROI.

Our platform spans pro camera and lighting, a fully equipped warehouse, and a mobile fleet—anchored by **XCrazy Studio** in Edison, an LED volume with motion capture and live interactive pipelines.

We partnered with RVC Capital, engaged Carter Ledyard & Milburn LLP and WWC & PC, and began preparing for a potential Nasdaq listing.



# JOURNEY ENTERTAINMENT

## Annual Performance Comparison

|      | Total Productions | Total Crew Positions | Total Production Spend |
|------|-------------------|----------------------|------------------------|
| 2024 | 25                | 1036                 | \$3.3M                 |
| 2025 | 31                | 1409                 | \$4.3M                 |

In the last 24 months, Journey Entertainment has produced a total of 56 vertical dramas, for a combined production spent of **\$7.6M**

### **Results speak** - the top 3 productions from JE:

**The Divorce Billionaire Heiress** hit **\$35M+** on ShortMax (2024).

**Don't Challenge The Lady Billionaire** was GOODShort's top Q4 2024 title with **\$5M+**.

**The Substitute Bride** passed **\$2M** and holds an IMDb 8.0. In 2024

Journey Entertainment plans an ambitious slate in 2026 of up to 60 full length series shot in the North East, and distributed on it's own distribution platform, Quickdrama.live, launching in 2026

Journey Entertainment is committed to creating diverse job opportunities for New Jersey filmmakers, both on and off set, and actively support new artists and emerging talent through training, placement, interfacing with New Jersey film institutions, and a dedicated funding initiative.