

Alexandra Heim

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WORK EXPERIENCE

Multimedia Specialist

IEEE.tv — Dec 2021 – Present

- Lead multimedia projects including live streams, filming, editing, and other video production tasks.
- Recent highlights:
 - **Video Editor**, IEEE Rising Stars 2026
 - **Camera Operator & Video Editor**, IEEE Standards Association Awards 2025
 - **Technical Director & Camera Operator**, Applied Power Electronics Conference 2025
- Created various IEEE.tv video content featured on the IEEE.tv website.

Associate Producer / Video Editor

Rebel Road Studios — Jun 2022 – Aug 2025

- Edited promotional videos for the Rebel Road Show podcast; Lead Editor for the Dana Blair episode.
 - Worked as Guest Bartender and Production Assistant on various podcast episodes.
 - Participated in pre-production for clients such as PepsiCo, Foundry, People Inc., and HEVE.
 - Contributed as Prop/Set Stylist, Wardrobe Stylist, and Associate Producer on multiple brand shoots.
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OTHER RELEVANT EXPERIENCE

Production Assistant - Set

Independent Film (In Post Production), Joe Marklin Films — Nov 2025

- Managed shoot schedule, script supervision, and wardrobe.
- Transported actresses to and from location.
- Operated boom and applied lavalier microphones during filming.

Multimedia & Outreach Coordinator

Sandy Hook Gateway National Recreation Area — May 2020 – Sept 2025

- Managed social media (Instagram, Facebook, TikTok); edited highlight and informational videos.
 - Created internal end-of-season recap videos and supported multimedia event setup.
 - Assisted with seasonal hiring outreach and public engagement.
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TECHNICAL SKILLS

Adobe Creative Cloud (Premiere Pro, InDesign, Express) · OBS · ATEM & Blackmagic Equipment

Video Editing · Livestream Production · Social Media Management · Constant Contact

Zoom/Webex · CMS · Google Suite · Facebook Ad Manager · Event Setup · Provenue

EDUCATION

Bachelor of Science in Communication

Minors: Business Administration & Finance

Bryant University, Smithfield, RI — *May 2021*

NCAA Division I Women's Varsity Swim Team (2017–2021)

- Team Captain (2020–2021) | Four-time NEC Champions (2018–2021)