

# Thomas Robert Clarke

## Profile

Award-winning commercial photographer and experienced videographer based in central New Jersey. Known for creating engaging imagery in the areas of executive portraiture, large event coverage, architectural imagery, product, and editorial assignments.

Corporate clients include Janssen Pharmaceuticals, Google, Travelers Insurance, CenturyLink, Miele, CITGO, The Michelin Guides, FoxRun Brands, MI Hummel, Power Home Remodeling Group, DoorDash, Salesforce, and Square.

Published in Conde Nast Traveler, Fitness, SELF, Edible Jersey, BucksLife and Mainline magazines, The Philadelphia Inquirer, PA Meetings+Events, and NJ Meetings+Events. Photographer for The Jersey Shore Cookbook, which debuted in the Top 20 of Publisher's Weekly non-fiction hardbacks and is listed in the Library of Congress.

Awards include Best of Houzz Award for Service, Best of LinkedIn Profinder, Princeton's Town Topics Best Photographer Top Pick, and voted PhillyHOTLIST's Top 10 Best of Philadelphia.

## Experience

### **Thomas Robert Clarke Photography, LLC, Hopewell, NJ**

Owner/Lead Photographer - 1998 to Present

- Oversee every aspect of running a digital imaging business including client management, vendor management, digital capture of both still and motion imagery as well as sound, post production, editing, organizing and maintaining image library across multiple cloud based technologies, fulfillment and deliverables, budgeting and accounting, and marketing.
- Through continued education, stay on top of trends and innovations in multimedia, software, equipment and distribution.

### **The Hun School of Princeton, Princeton, NJ**

Art Instructor for Digital Photography - June 2019 to June 2020

- Instructed young students on the basic principles of light, shadow, color, composition, posing, post production, and archiving digital imagery.
- Responsible for creating curriculum and critique values for the classes.
- Redesigned curriculum and pivoted to all online learning mid-year due to COVID-19.

### **Complete Learning Solutions, New York, NY**

Rowan College Adjunct Instructor - September 2016 to November 2016

- Taught the basics of photography to a group of students interested in learning how to use their cameras beyond the auto function.
- Responsible for creating and executing a lesson plan.
- Provided hands-on instruction and critiques in areas that included basic principles of photography, off-camera lighting, posing, composition, and post production techniques in Adobe Lightroom and Photoshop.

### **Prestige Portraits - Senior Division of Lifetouch - Austin, TX**

Senior Photographer & Sales Representative - 2001 to 2006

### **Education**

**Austin Community College, Department of Photographic Technology - Austin, TX**

- Areas of Study: Fundamentals of Photography, Digital Imaging, Architectural Photography, Portraiture, Post production techniques which included two semesters of in-depth Adobe Photoshop studies, Advanced Lab Techniques, Studio Management, and various aspects of remote location photography.

### **Miscellaneous**

- Active member of the Professional Photographers of America (PPA) and board member of local chapter of the American Society of Media Photographers (ASMP).
- Frequent guest speaker at Temple University's Osher Lifelong Learning Institute (OLLI) regarding architectural, landscape, and fine art photography.
- Volunteer time and services to the Big Brothers / Big Sisters of America, Cancer Support Community, and Mercer Street Friends' Food Bank.
- Fine art photography showcase recognized by WXPB as a "must see!"