



# AMANDA RUHL

REAL ESTATE PROFESSIONAL | ENTREPRENEUR  
HOSPITALITY & EVENT SERVICES

## CONTACT

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**LICENSED REAL ESTATE SALESPERSON  
STATE OF NEW JERSEY**

**MEMBER – CAPE MAY COUNTY  
ASSOCIATION OF REALTORS®**

## EDUCATION

### FAIRLEIGH DICKINSON

Madison, NJ  
2006 - 2007

### ROWAN UNIVERSITY

Glassboro, NJ  
2007 - 2010

**B.A. PUBLIC RELATIONS  
B.A. ADVERTISING**

**Minor: Marketing & Broadcasting**

## CORE SKILLS

- Real Estate Sales & Negotiation
- Property Marketing & Pricing Strategy
- Client Relationship Management
- Business Development & Strategic Partnerships
- Hospitality & Event Operations
- Marketing, Advertising & Social Media
- Revenue Growth & Budget Management
- Team Leadership & Staff Development
- Vendor & Contract Negotiation
- Cape May County Market Expertise

## SUMMARY

Entrepreneurial real estate professional with a strong foundation in hospitality, marketing, and client experience. As both a licensed New Jersey real estate agent and the founder of Shore Side Catering, I bring a unique perspective that blends business ownership, relationship building, and operational expertise. My background in public relations and advertising allows me to strategically market properties and communicate value effectively, while my hospitality experience has shaped my reputation for delivering exceptional service, organization, and attention to detail. This combination allows me to approach every client interaction and transaction with professionalism, creativity, and a solutions-driven mindset.

## EXPERIENCE

### REAL ESTATE SALESPERSON

deSatnick Real Estate  
**Present**

Represent buyers and sellers throughout Cape May County with a focus on residential homes, vacation properties, and investment opportunities. Provide market insights, strategic marketing, and full transaction guidance to ensure smooth and successful real estate experiences.

### OWNER

Shore Side Catering  
**2013 - Present**

Founder and operator of a full-service catering and hospitality company serving private events, corporate functions, and large gatherings throughout Cape May County. Manage business operations, marketing, staffing, and client experience while maintaining a reputation for high-quality service and professionalism.

## PAST EXPERIENCE

### REAL ESTATE SALESPERSON

Sea Haven Real Estate, North Cape May, NJ  
**2022-2026**

### MARKETING, MEMBERSHIP RELATIONS & SALES DIRECTOR FOOD & BEVERAGE MANAGER

The Shore Club, Cape May Court House, NJ  
**2013 - 2021**

- Generated \$6M+ in membership sales while maintaining a 700-member full-capacity club
- Managed marketing, advertising, social media, and departmental budgets
- Developed strategic partnerships to grow membership opportunities
- F&B & Events Manager (2013–2018): Doubled F&B revenue, launched a \$500K wedding program, oversaw restaurant/banquet remodel, and managed a 25-person staff