

# THOMAS X. CARRERA

*Creative Project Management / Video Production & Media Management*

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## PROFESSIONAL SUMMARY

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Seasoned producer, director, and project manager with extensive experience in reality television as well as entertainment and online media companies. Excellent track record for finishing full cycle projects on time and on budget. Proven ability to gain trust of clients and co-workers while collaborating with a wide array of personalities.

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## EMPLOYMENT HISTORY

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### LEAD STORY PRODUCER

2018 – April 2025

*Cineflix, “American Pickers”*

*New York, NY*

Manage production pipeline and casting department, and create storylines for The History Channel’s highest rated international TV show American Pickers -- the #1 new non-fiction series of 2010 among adults 25-54.

- Reducing average production time by two months by re-engineered scheduling process.
- Reduced work-related stress and company liability by implementing safety procedures.

### LEAD CASTING PRODUCER

2014 - 2018

*Cineflix, “American Pickers”*

*New York, NY*

Screened, interviewed and casted characters to be featured on the show. Orchestrated logistics for field crew. Pitched presentations to key network executives for final deliberation of show’s content.

- Implemented a detailed travel log system, providing same-day feedback to time sensitive materials.
- Created a workflow to maximize outreach, allowing a wider array of better candidates to contact us.
- Improved scouting efficiency by systematically mapping routes, allowing more scouts in less time.

### FIELD PRODUCER

2013 - 2014

*Cineflix, “American Pickers”*

*New York, NY*

Managed television crew to travel and execute productions across U.S. and Europe.

- Improved the efficiency of on-set production by creating weekly and daily shooting schedules.
- Worked “hands-on” with every aspect of production, enabling it to finish on time and on budget.
- Due to expertise with the show’s mechanics, promoted from Field Producer to Casting Producer.

### STORY ASSOCIATE PRODUCER

2012 - 2013

*Cineflix, “American Pickers”*

*New York, NY*

Conducted interviews with talents on camera for broadcast.

- Revamped the interview format, providing more usable content for post-production.
- Restructured the logging format of tape/note logs to ensure proper documentation and accessibility.
- Provided caliber story beats and humorous content for essential “in-van” talent banter.

### SET TECHNICIAN/ADDITIONAL CAMERA

2011 - 2012

*Cineflix, “American Pickers”*

*New York, NY*

Oversaw the handling of all equipment, and filming of B-roll, time-lapses, “van-cam” and GoPro shots.

- Due to working excellence, promoted to Story Associate Producer within 7 months.

<b>ASSOCIATE STORY PRODUCER</b> <i>Lion Television, "Junk Food Flip S2 / Am I In A Relationship"</i>	2015 New York, NY
<b>ASSISTANT DIRECTOR</b> <i>Source Media, "American Banker Commercial"</i>	2013 New York, NY
<b>DIRECTOR/ PRODUCER/ PHOTOGRAPHER</b> <i>Nude Couture, "2012/13 Autumn/Winter Collection"</i>	2012 - 2017 Tokyo, Japan/ New York, NY
<b>ASSISTANT DIRECTOR</b> <i>Demian Pictures, "The Sacrificial Lamb" (TV Pilot)</i>	2011 New York, NY
<b>SCRIPT SUPERVISOR/ 2ND ASSISTANT CAMERA</b> <i>Joe B. Bauer Inc., "Ambush"</i>	2010 Los Angeles, CA
<b>ASSISTANT DIRECTOR</b> <i>AKB48 – "River" Tohokushinsha's Nemousu TV</i>	2009 New York, NY
<b>PRODUCER &amp; EDITOR</b> <i>Anime News Network</i>	2007 - 2009 New York, NY
<b>INTERNSHIP/ GENERAL PRODUCTION</b> <i>Canterbury Productions/Sony Pictures "Damages"</i>	2007 - 2008 Brooklyn, NY
<b>PRODUCER &amp; EDITOR</b> <i>ImaginAsian TV</i>	2007 New York, NY

## EDUCATION

<b>B.F.A. FILM AND VIDEO, CINEMATOGRAPHY</b> <i>School of Visual Arts</i>	May 2010 New York, New York
<ul style="list-style-type: none"> <li>• 4.0 GPA in Advanced Cinematography &amp; Directing</li> <li>• Awarded the Post-Production Grant for Thesis Film entitled Orphans of Orwell</li> </ul>	

## SKILLS

Project Management, Video Production, Media Management, Directing, Casting, Interviewing, Scheduling, Budgeting, Cinematography, Post-Production, Storytelling, Logistics, Safety Procedures, Equipment Handling, B-roll Filming, Time-lapse Photography.

## ADDITIONAL INFORMATION

### OTHER CREDENTIALS

#### *(Selected)*

- Lion Television, "Junk Food Flip S2 / Am I In A Relationship" New York, NY (2015): Associate Story Producer
- Source Media, "American Banker Commercial," New York, NY (2013): Assistant Director
- Nude Couture, "2012/13 Autumn/Winter Collection," Tokyo, Japan/ New York, NY (2012 - 2017): Director/ Producer/ Photographer
- Demian Pictures, "The Sacrificial Lamb" (TV Pilot), New York, NY (2011): Assistant Director
- Joe B. Bauer Inc., "Ambush," Los Angeles, CA (2010): Script Supervisor/ 2nd Assistant Camera
- AKB48 – "River" Tohokushinsha's Nemousu TV, New York, NY (2009): Assistant Director
- Anime News Network, New York, NY (2007 - 2009): Producer & Editor
- Canterbury Productions/Sony Pictures "Damages," Brooklyn, NY (2007 - 2008): Internship/ General Production
- ImaginAsian TV, New York, NY (2007 - 2007): Producer & Editor