

CHRISTIAN DIPILLO

CREATIVE PRODUCER & PM

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PROFESSIONAL SUMMARY

Creative Producer and Project Manager with 8+ years of experience creating branded content and marketing campaigns for companies like HBO, Peacock, L'Oréal, Vogue, and Roku. I work at the intersection of creative direction and production, shaping ideas and visual storytelling while turning concepts into clear plans, timelines, and budgets. Known for bringing structure to fast-moving environments without slowing the creative, balancing right-brain creativity with left-brain organization to deliver strong work on time and on budget.

WORK EXPERIENCE

UNDERScore PRODUCTIONS - New York Metropolitan Area Jul. 2013 - Present

Executive Producer / Director - Founder

- Founded and operate a boutique production entity providing end-to-end creative services, including scriptwriting, on-set direction, and post-production for a diverse client roster.
- Orchestrate digital content strategy for a personal brand, producing 10+ long-form YouTube features annually with an accompanying output of 20+ social-first assets per month.
- Execute high-impact production contracts for global brands including L'Oréal, Vogue, and Roku (via third-party production partnerships), ensuring strict adherence to premium brand guidelines and delivery specs.
- Manage all business operations, from client acquisition and budget negotiation to resource allocation, consistently delivering high-quality content for both independent creators (TikTok/YouTube) and corporate stakeholders.

BLACK SPOT MEDIA GROUP - New York, NY - May. 2023 - Oct. 2023

Post Production Manager - PEACOCK

- Directed high-volume post-production workflows for Peacock's unscripted content, overseeing the final delivery of 50+ marketing and editorial assets per month.
- Guaranteed 100% adherence to network technical specifications and quality control (QC) standards, ensuring all deliverables were broadcast-ready and platform-compliant.
- Managed the "finishing" phase of production, coordinating between editors, colorists, and sound mixers to maintain creative integrity while meeting strict network deadlines.

PEACOCK - New York, NY - Oct. 2022 - Mar. 2023

Writer/Producer/Editor | Peacock, Unscripted Originals

- Led creative ideation and end-to-end production for original show campaigns, translating executive vision into platform-ready video content.
- Managed the full content lifecycle from initial brainstorming through post-production, delivering high-quality assets for multi-platform brand initiatives.
- Directed on-set and field shoots, collaborating with talent and external production partners to ensure creative integrity and brand alignment.

Creative Project Manager | Peacock Originals - Oct. 2021 - Oct. 2022

- Orchestrated the delivery of 50+ diverse assets per campaign (video and static), consistently steering complex projects over the finish line on aggressive timelines.
- Managed marketing budgets ranging from \$75K to \$500K, optimizing resource allocation to ensure high-production value across all deliverables.
- Synthesized creative briefs and pitch decks into actionable production timelines and operational roadmaps for large-scale crews and cross-functional teams.
- Facilitated stakeholder alignment by monitoring high-volume traffic through Airtable, bridging the gap between Creative Directors and internal marketing partners.

HBO - New York, NY - Mar. 2020 - Oct. 2021

Producer / Project Manager | HBO MAX (CONTRACT)

- Navigated complex production shutdowns during the COVID-19 pandemic, successfully pivoting workflows to digital-first product development to ensure zero downtime for HBO Max marketing initiatives.
- Orchestrated 10+ concurrent digital campaigns for internal and external stakeholders, managing the lifecycle of creative assets from initial brief through final delivery.
- Served as the primary liaison between internal executive teams and third-party production/design partners, ensuring all deliverables met HBO's rigorous quality and brand guidelines.
- Streamlined feedback loops across cross-functional departments (Marketing, Legal, and Product), consolidating disparate requirements into clear, actionable project plans.

EDUCATION: Hofstra University | May 2016 | B.S. Video / Television and Film

TECHNICAL SKILLS: Microsoft Office Suite, Google Suite, Adobe Creative Suite, Davinci Resolve, Airtable, Asana, Monday.com, Notion, Aspera, Signiant