

CHRIS JALANDONI

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Supervising Producer | Industry Relations | Brand Manager | Live Broadcasts/Video Game Content

Accomplished television and digital content producer with field, post, and live/live-to-tape studio and talk show experience with Paramount Global, Warner Bros. Discovery, and NBCUniversal credits. Reputation for optimizing processes through clear communication, resulting in cost savings. Detail-oriented, self-starter that thrives as part of a cross-functional team. Adapts quickly to changes in priorities, ensuring meticulous attention to detail. Approachable and consultative work style allows effective communication with multiple levels of management.

Project Management | Storytelling | Integrated Marketing

Cross-Functional Teamwork | Adobe Premiere | Avid | Final Cut Pro | Photoshop
After Effects | iNEWS | ENPS | Rundown Creator | Microsoft 365 | Google Suite | Mac / PC

WORK EXPERIENCE

OLA BALOLA, LLC - LOS ANGELES, CA 2021 - Present

Industry Relations Manager - *The Game Awards, Summer Game Fest, gamescom Opening Night Live*

- Building and managing relationships with AAA and independent video game publishers/developers for Summer Game Fest, gamescom Opening Night Live, and The Game Awards.
- Supervising ticketing and seating for +3,000 industry guests and talent for Ola Balola's shows and events and generated over \$600K net revenue.
- Achieved 171M livestreams and a 11% increase from The Game Awards 2024.

Marketing Producer - *The Game Awards 2021*

- Supervised and executed brand integrations and partnerships with sponsors and vendors for the annual awards show that generated over 85M live streams, 1.75M hours watched on YouTube, and averaged 1.9M viewers concurrently across platforms.

ESL FACEIT GROUP - BURBANK, CA 2021 - 2022

Creative/Broadcast Producer - *ESL Mobile North American Series*

- Developed and produced live mobile esports tournaments and content for ESL's Twitch and YouTube platforms.
- Supervised and collaborated with talent, social media team, and third parties to create and execute branded content.

CHEDDAR - NEW YORK, NY 2018 - 2020

Supervising/Line Producer - *Cheddar Esports*

- Supervised and produced a live, daily esports and gaming culture news/talk show for Cheddar's OTT platform and VOD content. Increased viewership and social engagement by following trending topics and utilizing SEO.
- Managed a team of producers and editors to create content and reached an average of 3K daily views on Twitch, YouTube, and various streaming platforms.
- Devised a programming and social strategy to increase growth by 40% since launch.

ACTIVISION BLIZZARD / MAJOR LEAGUE GAMING - NEW YORK, NY 2017 - 2018

Coordinating Producer - *Blizzcon Virtual Ticket All-Access*

- Built and lined the show rundown and supervised 26 hours of live broadcast coverage for Blizzard's annual gaming convention. Generated 435K views across Blizzard's content platforms.

Senior Esports Producer

- Launched and delivered daily and live broadcast content for MLG and the *Call of Duty World League* that generated 10K - 20K views per episode.

- BLEACHER REPORT / WARNER BROS. DISCOVERY – NEW YORK, NY** 2016 – 2017
Lead Video Producer - *Estream*
- Developed and executed Bleacher Report's premiere daily esports show for its social platform.
 - Established a workflow with producers, editors, and graphic designers to launch an esports content vertical.
- Freelance Producer** 2013 - 2021
- EA FIFA GLOBAL SERIES FACE-OFF - OS STUDIOS - NEW YORK, NY**
Creative Producer - Developed and created a live game show series for video game publisher Electronic Arts, featuring celebrities, FIFA 21 esports professional players and contestants. Supervised broadcast, social media, and marketing content to reach over 1.3M total unique Twitch viewers.
- MTV NEWS - MTV / PARAMOUNT GLOBAL - NEW YORK, NY**
Video Producer
- HACK MY LIFE - SHARP ENTERTAINMENT - NEW YORK, NY**
Field Producer
- ALL ACCESS LIVE - SPIKE/ PARAMOUNT GLOBAL - NEW YORK, NY**
Producer
- LATE NIGHT WITH JIMMY FALLON – NBCUNIVERSAL - NEW YORK, NY** 2012 – 2013
Segment Producer
- Produced guest interviews and cooking, tech/video game demos for the Emmy-nominated late-night talk show, which drew 1.9M viewers annually.
- ATTACK OF THE SHOW - G4/NBCUNIVERSAL - LOS ANGELES, CA** 2008 – 2012
Segment Producer
- Wrote and prepared segments for a live, daily, entertainment/pop culture/technology themed news show that drew an average of 114K viewers per episode.
- NORTHSOUTH PRODUCTIONS - LOS ANGELES, CA** 2006 – 2008
Field Producer - *I Bet You, Getting Abroad*
- E! ENTERTAINMENT / NBCUNIVERSAL - LOS ANGELES, CA** 2004 – 2006
Associate Producer - *It's Good to Be, Screampalay, 10 Ways, 7 Deadly Hollywood Sins*

EDUCATION

California State University Long Beach - Bachelor of Arts (B.A.), Film and Electronic Arts