

## DRIVE ENTERTAINMENT GROUP

### \*Drive Entertainment Group Overview:



Gumption... enterprise... moxie...DRIVE. That's the operative word, the personal philosophy of the proprietor and the name of the organization - DRIVE ENTERTAINMENT GROUP. Raquel Bruno has that drive we speak of and more, making her an able, savvy, and thoughtful multi-media businesswoman ready to take her charges to the next level and beyond.

Raquel Bruno began her career in television at Nickelodeon & Nick at Nite. There she was part of the team that launched the 'TV Land' channel and was responsible for clearing all programming and retrospectives for the network & as well as co-creating "Puffapalooza", which showcased all of the Sid & Marty Krofft shows seen for the first time in decades. Upon her promotion to Manager of Strategic Partnership Marketing, she served as liaison between Viacom partners such as UPN, Paramount and National Amusements, as well as the Museum of Television & Radio. Her passion for the retro subject matter led her to spearhead television preservation efforts for TV Land with the Museum's assistance.

Special events became Bruno's forte, when she took on the on site coordination of all talent for MTV Radio, MTV News, MTV Online, and various other departments for MTV's big events. The MTV Video Music Awards, the MTV Movie Awards, MTV's Spring Break, MTV Icon, and Total Request Live are among the events/programs to which Bruno lent her talents. As their Talent Director, she booked hundreds of celebrity and music interviews each year which included the coveted MTV VMA Radio Forum where over 100 artists from LL Cool J to Coldplay spoke to radio stations live nationwide.

In 2006 the time was right for Bruno to launch her own company. DRIVE ENTERTAINMENT GROUP was started to offer clients – on the booking and management sides – unprecedented attention to detail, unparalleled forward movement of their careers and events and real understanding of their needs and circumstances. Since the company's inception, Bruno has booked/produced various events and shows such as Spike TV's Guy's Choice Awards, the Jennifer Hudson Oscar party, Logo Affiliate Launch Party, FearNet Launch Party, Xbox 360 'Gears of War' Launch Event, Current TV's New Icons Campaign, Jay-Z's MTV Movie Awards Party, G-Star's Fashion Show, Bravo's Even More Scary Movie

Moments, IFC's 'Guest List', Logo's New Now Next Awards, Rosie O'Donnell's The Big Gay Sketch Show, Shaun White Snowboard Video Game Launch, WE TV's High School Confidential, MTV's It's on with Alexa Chung.

In addition, Drive Entertainment Group has booked and produced TV productions/Films/Podcasts/Digital Content for Logo, MTV, NAACP nominated UNCF's Tribute to Chaka Khan, Google's Youtube's Creator Summit, Pepsi's *The Flow*, MLB Fan Cave, Academy of Television Arts and Sciences-College Television Awards, The Wendy Williams Show, BBC America, Soul Train Awards, Defeat the Label, Dew Tour Concerts, Sprout, Starz, Slate at Sundance, Sports Illustrated Revealed, Above Average/The Kicker, ABFF Awards on BET, Condé Nast, ABC & Disney Holiday Specials, the U.S. Premiere of Bohemian Rhapsody, SYFY WIRE, American Idol and many other television specials, documentaries, podcasts, digital series, non-profit projects and red carpet events. **As of 2026, her projects have been nominated for a Daytime Emmy, a People's Choice Award, Producers Guild of America Award, and a Directors Guild of America Award. She also Co-Executive Produced an event for DJ Khaled, a Feeding America Fundraising Special for John Oates & a Michael Jackson King Of Style Roundtable as well as booked "Cooking With Paris" on Netflix, booked and produced "The Happy Days of Garry Marshall" on ABC, produced the inaugural PaleyWKND, "Herb Alpert Is", "Kings From Queens: The RUN DMC Story" (Docu-Series on Peacock and recently nominated for a Grammy), and booked Megan Thee Stallion for Crunchyroll's Anime Awards (Megan's first time in Japan which made a pop culture impact in music). She recently completed the "Starring Dick Van Dyke" Documentary on PBS and talent produces Sarah Jones' "America, Who Hurt You Podcast?". Raquel is also a proud member of Producers Guild of America and NARAS, a vinyl DJ on Twitch and is also certified in Ikigai, Mindfulness & Life Purpose Coaching for Creatives.**

You can view Drive's sizzle reel at: [www.driveentertainmentgroup.com](http://www.driveentertainmentgroup.com)

Our IMDB Page is: [Drive Entertainment Group](#)

Some highlighted credits:

\*The LockDown Awards (2020-LiveXLive)- Talent Executive/Senior Talent Producer

\*The Great American Foodathon (2020-Fox)- Talent Executive, Senior Talent Producer

\*Harlem Serves Up! (2020-ABC)- Senior Talent Producer

- \*Herb Alpert Is (Film)- Senior Talent Producer
- \*Sergio Mendes in the Key of Joy (Film)- Senior Talent Producer
- \*American Idol (ABC)- Senior Talent Producer
- \*The Happy Days of Garry Marshall (2020-ABC)-Senior Talent Producer
- \*Disney Parks Magical Christmas Day Parade (2016-2019 ABC) Talent Executive, Producer
- \*Disney Channel Holiday Party (2016-2019-Disney Channel)-Co-Producer
- \*The Wonderful World of Disney: Magical Holiday Celebration (2016-2019-ABC)-Talent Executive, Producer)
- \*Miss Universe (2017-2019- Fox)-Talent Executive, Producer)
- \*Miss USA (2017-2019- Fox)- Talent Executive, Producer)
- \*American Masters- "This Is Bob Hope" (2017-PBS)- Senior Talent Producer
- \*American Black Film Festival Honors (2016-2018- BET)- Talent Executive, Co-Producer
- \*John Oates Songfest Benefit for Feeding America (2021)- Co-EP
- \*Mixtape Trilogy- Documentary Film (2023)
- \*Reinventing Elvis: The '68 Comeback- Documentary Film (2023)
- \*Nick Cannon's- The Daily Cannon on Amazon's Amp (2023)
- \*Michael Jackson: King of Style Roundtable (2023)
- \*DJ Khaled Press Day (2023)
- \*Because They're Funny Comedy Festival (all talent & programming producing) (2023)
- \*Kings From Queens (RUN-DMC Docu-Series on Peacock 2024)\*\*Nominated for a Grammy.
- \*Crunchyroll Anime Awards-(2024)