

Isabella S. Bonelli

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EDUCATION

Ithaca College- *Bachelor of Science in Cinema and Photography, Minor in Psychology*
GPA: 3.7 Cum Laude

May 2025

PROFESSIONAL EXPERIENCE

Bella Baby Photography, New Brunswick, NJ
Newborn Photographer

December 2025 - Present

- Introduce families to our in-room photo sessions, guide and pose newborns and families during the shoot, and handle the full process from photographing to professionally editing and presenting their images
- Consult directly with families to explain product offerings, answer questions, and sell packages and products tailored to their needs

Brooklyn Bottling Co, Monroe, NJ
Marketing & Media Manager

May 2025 - Present

- Capture and edit high quality product photography for promotional use
- Design presentations, flyers, and digital assets to support marketing campaigns
- Produce and edit short-form videos for social media platforms, aligning with Brooklyn Bottling brand identity

Maude's Book Club
Social Media Video Editor

October 2025 - March 2026

- Edit short-form video content from author interviews and live Q&As into engaging, platform-optimized reels
- Analyze long-form conversations and selected compelling moments, soundbites, and key discussion points
- Achieved over 1 million total views across Instagram, TikTok, YouTube Shorts, and X

PRODUCTION EXPERIENCE

My Grandma Rose - *Director/Producer/Editor*

October 2024

- Led all aspects of my senior thesis documentary, directing, producing, and editing more than 500 shots

IC Unbound - ICON - *BTS Photographer/Videographer/Editor*

April 2024

- Shot and edited a promotional video for IC Unbound, a student-run dance company at Ithaca College

Rhiannon The Intangible - *Editor*

February 2024

- Edited from assembly cut to final delivery, collaborating with the director through multiple edit feedback sessions

Deja Reve - *Director/Producer/Videographer/Editor*

October 2023

- Led every stage of production, independently managing all aspects of production from concept to final cut

Killer Instinct - *Producer*

March 2021

- Selected as Producer from my high school senior class, leading the production of a film for the All American High School Film Festival

EQUIPMENT

Cameras: Vixia Camcorders, DSLR Canon Rebel T series, GoPro Hero 5, Live Feed Cameras, Canon 6D Mark ii

Lighting: Softbox lights, Light wands (+ gels), Ring lights, External Camera Flash

Audio: Zoom Audio Recorder, Boom Mic

Software: Adobe Premiere Pro, Lightroom, Lightroom Classic, Photoshop, After Effects, iMovie, Capcut

Social Media: Instagram, Facebook, TikTok, Youtube, X, LinkedIn

Other: Canva, Google Suite, Excel, ChatGPT, Copilot, Gemini, Greenscreen