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## **RACHEL FRIMER**

### ***Event & Production Leader - Line Producer***

#### **KEY STRENGTHS**

- Event Production & Operations
- Project Management
- Corporate Conferences & General Sessions
- Budget Administration
- VIP & Talent Relations
- Experiential Activations
- Cross-Functional Team Leadership
- Logistics & Scheduling
- Fashion shows, auctions, and galas
- Live Event Execution
- Venue Operations
- Vendor & Crew Management
- Technical Production Oversight
- Run of Show Development
- Hybrid & Remote Productions
- Stakeholder Communication

#### **PROFESSIONAL EXPERIENCE**

##### **Event & Broadcast Production/Operations**

*Freelance | National & International Projects | 2017-Present*

- Lead operational and production execution for high-profile live events, corporate conferences, experiential activations, award shows, and entertainment productions.
- Manage multimillion-dollar budgets, staffing, vendor relations, schedules, technical operations, and venue logistics.
- Coordinate executive stakeholders, sponsors, municipalities, tourism boards, talent representatives, and production leadership teams.
- Direct cross-functional teams including production management, technical crews, transportation, security, post-production, and creative departments.

##### **NAACP Image Awards**

*Executive in Charge of Production | 2017-2026*

- Led production and operations for nationally televised live award productions across multiple years.
- Oversaw large-scale technical operations, staffing, logistics, transportation, rehearsals, and venue coordination.
- Managed executive communication among network leadership, sponsors, production teams, and venue management.
- Directed hybrid and remote production integrations during evolving production environments.

## Miss Universe Organization

*Vice President of Production / Executive in Charge of Production | 2003-2023*

- Directed worldwide live event and production operations for Miss Universe, Miss USA, and Miss Teen USA.
- Managed multimillion-dollar production budgets, along with large-scale vendor, city, and tourism partnerships.
- Oversaw venue negotiations, site surveys, technical operations, staffing, logistics, and live event execution.
- Led multidisciplinary teams across production, transportation, security, talent, design, and technical departments.

## SELECTED CORPORATE & EXPERIENTIAL EVENTS

- **Infios CKO/SKO:** Executive Producer for large-scale corporate leadership conference and general session event operations.
- **Osaic Odyssey & NXT Conferences:** Managed pre-production, operational logistics, motion graphics coordination, and stakeholder communication for major financial services general session conferences.
- **NetApp Insight Expo:** Oversaw live roaming production teams and multi-day event programming during national technology conference.
- **Google Experiential Activation:** Managed multi-location New York production operations for large-scale corporate launch activation.
- **FutureWorks Convention - George P. Johnson:** Coordinated multi-stage convention production and live streamed programming at Javits Center.

## SIGNATURE LIVE PRODUCTIONS & BROADCAST EVENTS

- **Grammy Awards Red Carpet:** Segment Producer / Stage Producer
- **Primetime Emmy Awards:** Segment Producer
- **OWN: Oprah Winfrey Network:** Executive in Charge of Production
- **Broadway on Broadway:** Line Producer
- **MTV Networks:** Senior Producer/Studio

## MTV Networks Highlights

- Led live studio production and media events.
- Member of the design team for the build and launch of the flagship Times Square studio.
- Managed 40+ person operational and technical teams.
- Coordinated city permitting, law enforcement communication, and venue logistics.
- Oversaw broadcasts, live music performances, and live audiences.

## **COMMUNITY ENGAGEMENT & VOLUNTEER SUPPORT**

- New York Cares
- God's Love We Deliver
- Docent - Holocaust Resource Center
- Triathlete - Leukemia & Lymphoma Society
- Pro Se Immigration Assistance - New Sanctuary Coalition
- Robbinsville Economic Development Council
- Special Olympics

## **EDUCATION**

- Long Island University – Technical Theater & Production