

STEPHANIE SACCO

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EXECUTIVE PRODUCER | TALENT RELATIONS | LIVE EVENTS

Entertainment executive and producer with 20+ years of experience developing and producing live events, television specials, unscripted programming, music-driven content, and celebrity-led productions. Proven track record leading creative development, talent strategy, artist relations, and production execution across broadcast, streaming, digital, and live platforms. Known for building trusted relationships with artists, management teams, publicists, agents, executives, and production partners while guiding projects from concept through execution.

PROFESSIONAL EXPERIENCE

LIVE EVENTS | TELEVISION PRODUCTION | TALENT STRATEGY | Freelance | 2005–Present

- Develop and produce live events, television specials, celebrity-driven programming, tribute events, and unscripted formats for networks, production companies, brands, and entertainment partners
- Lead talent strategy, artist outreach, celebrity relations, and stakeholder management from development through execution
- Serve as Executive Producer, Showrunner, Talent Lead, or Senior Producer depending on project scope
- Manage productions involving artists, executives, sponsors, venues, and production teams
- Create and develop original concepts spanning music, entertainment, live events, and unscripted programming
- Oversee projects from creative development through rehearsals, production, and live execution

SVP, PROGRAMMING & DEVELOPMENT | Blackbird Presents | 2017–2018

- Led development and production strategy across celebrity and music-driven live event programming
- Showran talent-heavy productions, overseeing scripting, rehearsals, run-of-show, and live execution
- Managed approvals across artists, executives, management teams, and broadcast partners
- Collaborated with creative teams, talent representatives, and production stakeholders on high-profile specials and events
- Helped develop and produce premium live music experiences featuring iconic artists and legacy music brands

SUPERVISING PRODUCER | Audience Network | AT&T | 2015–2017

- Oversaw development and production of 60+ artist-driven television specials and live performances
- Managed multi-camera productions from pre-production through final delivery
- Led scheduling, rehearsals, talent coordination, and live production logistics
- Maintained alignment across creative, editorial, and production teams under aggressive timelines

HEAD OF TALENT RELATIONS | AOL | Jonas Brothers Partnership | 2010–2012

- Led talent strategy, artist booking, approvals, and celebrity relations
- Managed relationships with artists, representatives, publicists, and network stakeholders
- Built scalable systems supporting talent-driven productions and digital programming
- Oversaw talent-facing operations in high-volume production environments

DIRECTOR, TALENT & INDUSTRY RELATIONS | SiriusXM | 2003–2005

- Produced more than 1,000 live celebrity interviews and artist performances
- Led talent booking, scheduling, and artist relations across music and entertainment programming
- Developed talent-driven programming initiatives and industry partnerships
- Managed fast-paced live production and guest operations

CORE EXPERTISE

Executive Production • Live Event Production • Talent & Artist Relations • Celebrity Outreach • Talent Booking • Development & Creative Strategy • Music & Entertainment Programming • Television Specials • Tribute Events • Live Broadcast Production • Multi-Camera Production • Run-of-Show Leadership • Industry Relations • Partnership Development • Cross-Functional Team Leadership

SELECTED CREDITS

2025

Casting Executive (Narration) — Rolling Stone Presents Amplified, the Immersive Rock Experience

Coordinating Producer — Becky Robinson: Entitled

2024

Co-Executive Producer — Life Is a Carnival: A Musical Tribute to Robbie Robertson @ Kia Forum (Martin Scorsese)

Producer — The Last Waltz Tour

Head of Talent — Willie Nelson's Outlaw Music Festival Tour

Co-Executive Producer — Mavis Staples 85th All-Star Birthday Concert @ YouTube Theater

Talent Producer — Family Film & TV Awards (CBS)

2023

Talent Producer — Schoolhouse Rock! 50th Anniversary Singalong (ABC)

Co-Executive Producer — Willie Nelson's 90th Birthday Celebration (CBS)

Head of Talent — Willie Nelson's Outlaw Music Festival Tour

Talent Producer — Celebrity Special Forces: World's Toughest Test (FOX)

Co-Executive Producer — Long Story Short: Willie Nelson's 90 @ Hollywood Bowl

2021

Supervising Producer — Kenny Rogers: All in for the Gambler, Farewell Concert Celebration (CBS)

Talent Producer — America Salutes You: A Celebration of Heroes

2020

Supervising Producer — Willie Nelson: American Outlaw (A&E)

Supervising Producer — Biography: Kenny Rogers (A&E)

Supervising Producer — The Thrill Is Gone: A Tribute to B.B. King @ The Capitol Theatre

2019

Supervising Producer — Willie Nelson 85: Life & Songs of an American Outlaw @ Bridgestone Arena

Talent Producer — Entertainment Weekly: Couch Surfing (EW, People)

2018

Supervising Producer — Volunteer Jam XX @ Bridgestone Arena (AXS TV)

2017

Supervising Producer — AT&T Presents Audience Concert Series & Specials

Supervising Producer — Exodus Live 40: Celebrating Bob Marley's Landmark Album @ The Orpheum Theatre

2016

Talent Producer — Celebrity MasterChef Showdown (FOX)

Talent Producer — Super Bowl's Greatest Commercials 50 Years (CBS)

Supervising Producer — AT&T Block Party: March Madness Music Festival

Supervising Producer — AT&T Live from SXSW Festival

2015

Talent Producer — Pitbull's New Year's Eve Revolution 2016 (FOX)

Talent Producer — Guitar Center Sessions (DirecTV)

2014

Talent Producer — 45th NAACP Image Awards (TV One)

Co-Producer — 49th MDA Show of Strength (ABC)

Talent Producer — First Annual Kitten Bowl (Hallmark)

2013

Head of Talent Booking Department — Kris Jenner Show

Talent Producer — Celebrity Who Wants to Be a Millionaire

2012 & Prior

Head of Talent Booking Department — The Wendy Williams Show

Talent Executive — American Idol (FOX)

Talent Executive — The X-Factor (FOX)

Celebrity Casting Director — Gone Country (CMT)